

International Islamic University Chittagong
Department of Economics & Banking
Mid-Term Examination
Program: BSS(Hons.) in E&B
Semester: Spring-2023

Course Title: Research Methodology
 Course Code: RES-4701

Time: 1.5 Hours
Full Marks: 30

[NB: Answer the following questions. All parts of a question must be answered serially. Figures in the right margin indicate full marks.]

QN	Description of Question	Marks	CLOs & PLOs	Cognitive Learning
1(a)	Distinguish between descriptive and analytical research. Point out the objectives of economic research.	3	CLO-1 PLO-1	Analyzing
1(b)	What is research process? Briefly describe the different steps involved in a research process.	7		Analyzing
2(a)	Describe procedures of defining a research problem.	4	CLO-1 PLO-1	Understanding /Analyzing
2(b)	Why exploratory research design is needed for conducting quality research? Is single research design suitable in all research studies? If not, why?	6		Creating
3(a)	Give your understanding of scale of measurement. What are the characteristics of a good measurement?	4	CLO-2 PLO-1	Remembering/ Understanding
3(b)	Explain the non-comparative scaling techniques with examples.	6		Evaluating
OR				
3(a)	Mention the name of the scale of the following items: (i) Grade point average (GPA) of students, (ii) Temperature in a day, (iii) NID of citizen, (iv) Price of an item, (v) Salary of an employee, (vi) Teacher efficiency rating (TER).	3	CLO-2 PLO-1	Understanding /Creating
3(b)	Prepare a questionnaire on 'Effects of social media for quality education'.	7		Analyzing