

International Islamic University Chittagong

Department of Business Administration

Program: MBA, Trimester: 2nd

Mid-Term Examination- Summer 2022

Course Title: Fundamentals of MIS

Course Code: MIS-4201

Time: 2 Hour

Marks: 30

[Answer any 3 (three) of the following questions. Each question is of the equal marks]

- Q.1.**
- a. Define Management Information Systems with necessary diagram(s). 2
 - b. Discuss the components of MIS. 2
 - c. Relate MIS with 6
 - i) Computer Science
 - ii) Operation Research
- Q.2.**
- a. What is business processes? Show some examples of functional business process. 4
 - b. TPS is dealt by lower level whereas MIS by Mid level of management-explain.
 - b. Write short notes on 6
 - i) KWS
 - ii) DSS
 - iii) ESS
- Q.3.**
- a. Differentiate between data and information. 2
 - b. . MIS helps organizations to achieve strategic goal-how? 4
 - c. Why is collaboration urgent. Discuss the tools and techniques of collaboration. 4
- Q.4.**
- a. Discuss the competitive force model with appropriate strategies to face the forces. 4
 - b. How can competitive forces model and value chain model be used to achieve competitive advantages? 4
 - c. Explain the role of Agency theory to cut cost of an organization. 2