

International Islamic University Chittagong (IIUC)
Department of Business Administration
Program: MBA, Mid-Term Examination
Semester: Autumn-2019
Section: Major in Supply Chain Management
Course Title: Purchase and Supply Chain Management
Course Code: SCM 5503

Time: 2 hours

Full Marks: 30

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| 01. | a) What is Supply chain management? | 03 |
| | b) What are the benefits of Supply chain management? | 03 |
| | c) Differentiate between purchasing and supply chain management. | 04 |
| 02. | a) What are the core issues of SCM? Explain all the four. | 03 |
| | b) Identify the reasons to make or buy (outsourcing). | 03 |
| | c) Overview of procurement process with its diagram and proper example. | 04 |
| 03. | a) Specify types of markets and their competitive situation. | 03 |
| | b) Explain the basic supply strategy and positioning model. | 03 |
| | c) How do you identify and select suppliers. Cite an example of IIUC transport suppliers. | 04 |
| 04. | a) How Cost reduction can be achieved? | 03 |
| | b) What are the main responsibilities of materials handling? | 03 |
| | c) What are the Benefits of Successful Supply Chain Collaboration? Will it fulfill the consumers satisfaction? | 04 |