

Hand Book
MBA
PROGRAM

**Masters of
Business
Administration**

an academic program to develop managerial leadership skill for twenty first century



الجامعة الإسلامية العالمية شيتاغونغ
International Islamic University Chittagong



Admission Handbook

for
MBA Program
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FOREWORD



This Handbook is prepared for students who will be seeking admission to International Islamic University Chittagong (IIUC) during the academic year 2009. It provides information relating to IIUC academic programmes, admission procedures, examination and grading system, students welfare & cultural activities and various other matters relating to students' stay in the University.

International Islamic University Chittagong has already obtained a distinct character in line of its vision and mission and accordingly combined knowledge and skill with morality through its education and research. Thus, the University courses reflect the conjunction of Islam and modernism with holistic epistemology and appropriate concepts. This has been engrossed with the University Requirement Courses so that it becomes meaningfully effective.

Since its inception in 1995 the IIUC has been seriously and consistently striving for developing a non-political, student-friendly and stimulating academic environment. Alongside, in prescribed courses, special emphasis is laid on developing leadership qualities and communication skills in students so that they can cope successfully in their professional life. The permanent Campus at Kumira, in addition to the existing Chittagong City Campus and Dhaka Campus, is being developed into a full-fledged University Campus with all necessary academic, administrative and infrastructural facilities including the Internet.

The entire thrive of IIUC is to assure our students that International Islamic University Chittagong (IIUC) is carrying on all efforts to assist them in facing the challenges of the new era with knowledge, skill, competence and courage with morality.

(Prof. M. Mahbub Ullah, Ph.D.)
Vice-Chancellor



Editor's Note

In the name of Allah,
the most Beneficent
the merciful

This handbook is a brief account of first hand information regarding International Islamic University Chittagong (IIUC), one of a few prestigious & topgraded Private Universities of Bangladesh.

Since its inception 14 years ago, International Islamic University Chittagong (IIUC) had started its journey and continued its steady progress towards its noble objectives with firm steps. During this short span of time, IIUC has witnessed some remarkable turns which indicate its rapid progress.

The University now caters for 11 (eleven) Undergraduate and 6 (six) postgraduate programs under five Faculties. Besides, it offers Diploma programs in Computer Science, Library & Information Science, Arabic and English Language. Starting its journey with only 47 students in 1995, now after completion of thirteen years, the students' population of IIUC is about 10,000 in its three campuses (e.g. the City Campus-Chittagong, the Permanent Campus, Kumira and Dhaka Campus).

IIUC is characterised for having a beautiful Permanent Campus situated at a place of scenic beauty closer to the Asian Highway & Dhaka-Chittagong Railway and not very far from the Bay of Bengal with a series of hills standing at the opposite direction carrying a message of protection and perfection of beauty. The first phase of its construction project is already completed which includes four Faculty Buildings, four Hostel Buildings, the Central Mosque and the Central Library Building and a giant auditorium. Erection of other buildings is on going. the Central Library of IIUC is a unique example of most modern Islamic architecture and it is the biggest and richest library among all the Private Universities of Bangladesh.

IIUC was founded with an objective to revitalize the glorious tradition of the Muslim Ummah in patronizing education & scholarship. With this end in view, IIUC has been striving for ensuring academic excellence in all its programs and the courses and curricula are designed in such a way that its graduates are equipped with a solid foundation of moral height and adorned with all rounded personality.

The Muslim Ummah now-a-days is in the dire need of a new generation of scholars, who are capable enough to address the challenges of globalization, unipolarization and cultural invasion of the West. The only way to face all these challenges is advancement in the field of scholarship on proper foundation and clear vision. While education in most of the Private Universities is highly expensive, IIUC has always been trying to keep it within the reach of the middle class society, and it always offers generous financial assistance, regular stipends and fee waiver to a large number of students on various considerations. The total amount that was spent for this purpose during the last Academic session was Tk. 8.75 millions in the form of Fee waiver, Scholarships, stipends and Financial assistances, which constitutes more than 10% of total tuition fees realised during the corresponding period.

IIUC has also succeeded to attract foreign students from the neighbouring countries, China and even Africa (who opted this University for their tertiary education and higher studies). I do hope, the admission seekers from home and abroad will find IIUC as the best place to fulfill their long-cherished desire in an ideal seat of higher learning. At present only 2.5% of total students' population of IIUC are from abroad. We have a target to create proper facilities for increasing this ratio up to 5% at the least. Our slogan is **"We combine quality with morality"**. We seek best of tawfiqu from Allah (swt) to be guided on correct direction.

(Prof. Dr. Abu Bakr Rafique)
Pro Vice-Chancellor

Message



I am very glad to know that International Islamic University Chittagong (IIUC) is going to publish a book-let 'MBA Handbook' for its new admission-seekers.

It is to be noted here for kind information of all concerned that recent rapid development and progress in technology, information and communication have increased the rate of unprecedented change in today's global business world. But at the same time IIUC has also made it possible for all the students to keep pace with and to acquire up-to-date knowledge through its innovative and nationally recognized MBA Program. Since the introduction of this demanding discipline at IIUC, it is greatly contributing to upgrade the career of students to the highest level of efficiency, quality and morality in their respective professions.

For this purpose the handbook that is going to be published will cover almost all information for MBA graduation and help guide our students to imagine a true picture of MBA programs of IIUC in the light of real-life situation backed by academic excellence and intuition.

I do hope that this informative Handbook will satisfy the requirements of prospective applicants for MBA Program for the achievement of their success in professional life.

Prof. Dr. Muhammed Loqman
Chief
Dhaka Campus
International Islamic University Chittagong.



Message

It gives me immense pleasure to write this small note on the occasion of publication of this Handbook.

We are the followers of a religion with a revealed Holy Scripture and the very first few words of this Scripture are "Iqra....." 'Read in the Lord's name'. Reading is essential for acquiring knowledge. Today, it is accepted throughout the world that in the 21st century a 'knowledge- based' economy is essential for prosperity of any human society. Following this accepted wisdom and following the instruction of our Holy Scripture, we have been trying in the International Islamic University Chittagong to train up people who will learn not only to earn but who will simultaneously learn also not to transgress the boundaries set by Allah (SWT) while earning their livelihood. And, we are doing it as a part of our heavenly mission. So the entire efforts of this University are not driven by any mundane profit motive. If we can cover the costs of conducting our mission, we consider it to be enough for us.

We can assure our friends and foes, antagonists and protagonist of far and near of our motto that we want to create a well-trained Allah-fearing human recourse base for Bangladesh that will be able to face the challenges of 21st century.

May Allah accept our honest efforts. Ameen.

(Prof. Dr. Abul Kalam Azad)

Dean,

Faculty of Business Studies

International Islamic University Chittagong

Key Note



In this day and age, the world has become a competitive and cutting edge one, and although a career in business can be exciting and rewarding it can also be very challenging. This is especially true when it comes to supervisory or managerial roles within business, and those entering into this area must be able to rise to the challenge and display excellent leadership skill in order to succeed. To meet the upcoming challenge and ideal leadership crisis in business area, MBA degree is one of the most sought after degrees in the world because of its value to people in business and administration. IIUC MBA program strives to equip its students with all the necessary knowledge both theoretical and practical, which can benefit them tremendously in managerial and administrative jobs especially to get into executive positions in the public and private sectors as well. It involves rigorous training, assignments, reports, presentations and case studies, all of which give the students the necessary abilities to handle real life business situations.

Taking into consideration the global needs, IIUC business faculty offers MBA for fresh graduates those wishing to pursue a career in the area of exciting business administration or related field called full time MBA. As the full time MBA program is offering in weekdays, this may not be the most suitable option for those who are already in a career specifically executives of any organization. For this reason, IIUC also offers MBA program for executives in weekend so that they can avail the program without disrupting their daily routine. The MBA for executives enable students to put existing executive experience to good use by channeling them into study to effectively further their careers and improve promotional prospects.

To make the MBA program a success, highly qualified and experienced teachers are assigned from home and abroad to teach the courses. A good number of adjunction teachers are assigned in addition to the full-time faculty members. To enhance the level of knowledge and managerial skill, industrial tour, academic tour and the other co-curricular activities are organizing in addition to the class activities. Lectures materials are also providing to the students so that they can easily cop the environment of the classes. The interaction between teachers and students is an important source of learning and there is an excellent teacher-student relationship in MBA program.

I hope the admission seekers will get necessary and sufficient information about MBA admission from this handbook. I, on behalf of the Department of Business Administration, welcome the prospective MBA students in this excellent center of education and learning.

Muhammad Mahbubur Rahman
Associate Professor & Head
Department of Business Administration



INTRODUCTION

Al-hamdulillah, praise be to the Al-mighty Allah (SWT) who has enabled us to present this MBA Handbook for the enthusiastic enrolling students for pursuing their studies at International Islamic University Chittagong (IIUC).

It is worthy to note that IIUC strives to introduce an integrated approach of knowledge with a view to produce a balanced and well-equipped person ready to face the challenges of the contemporary world. Since, this institution is following the curricula of the world standard, many of our graduates have been absorbed in the competitive job market which seem to be very encouraging.

As per records, we are witnessing an ever increasing trend of applicants for enrolling in each new trimesters, therefore, students are purely selected through an interview before a Board. It is expected that each and every applicant for admission should know the basic information about the University in general and the admission procedure in particular. This Admission Handbook is prepared in such a way that it will provide the necessary knowledge for the admission seekers into the different programs at IIUC.

I, on behalf of the Academic Affairs Division, cordially welcome the interested applicants for admission especially in MBA Program. If the applicants would like to have additional information, I invite them to feel free to contact our Academic Affairs Division. I convey my heartiest thanks to Mr. Md. Shamsul Karim, Ex. Head & Mr. Muhammad Mahbubur Rahman, Head, Department of Business Administration for taking real pain in publishing this Handbook.

Wassalam.

Murtaza Ahmed
Director (in-charge)
Academic Affairs Division

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1. GENERAL INFORMATION ABOUT IIUC

1.1 Background of the University

International Islamic University Chittagong (IIUC) is one of the Government approved Private Universities in Bangladesh. The credit for the idea of establishing this University goes to ISLAMIC UNIVERSITY CHITTAGONG TRUST (IUCT), which is the founder and sponsoring body of the University. The Trust is a non-political, non-profit, voluntary organization, registered with the Government of the People's Republic of Bangladesh under the Societies Act XXI of 1860. Trust realized the need of a University with a high standard of teaching and Islamic moral under private initiative. Based on this idea, which had its origin in 1990. The Trust discussed the concept of a Private Islamic University with a group of intellectuals, Islamic thinkers, researchers and educationists, at home and abroad. It was those Islamic personalities who came forward to materialize the idea of such an institution by putting their ideas, energies together with financial efforts. In 1992, they established the anchor organization, Islamic University Chittagong Trust (IUCT). By Grace of Allah (SWT), Islamic University Chittagong received the Government's approval on February 11, 1995. The University was founded in the same year accordingly. Thus, a long-cherished dream of the people specially of Chittagong, came into reality.

1.2 Legal Aspect

IIUC is the first Govt. approved Islamic Private University in Bangladesh. The foundation of the IIUC was made possible by the passage of a historic act of Bangladesh. **The Private University act, 1992.** In the history of the development of the institutions of higher education in Bangladesh, this Act, for the first time created opportunity for establishment of Universities in the private sector, subject to clearance of their academic curricula and syllabi by the University Grants Commission (UGC) of Bangladesh and thereafter, final approval by the Government of Bangladesh.

Having fulfilled the requirements as laid down in the Private University Act 1992, and after obtaining the necessary clearance from University Grants Commission (UGC), and the permission of Government of Bangladesh (GOB) through the Ministry of Education, IIUC started functioning in 1995 with three Faculties, e.g. Faculty of Shar'iah & Islamic Studies, Faculty of Modern Science and Faculty of Administrative Science (Now Faculty of Business Studies.)

The Private University Act, 1992 empowers IIUC to frame its own Statutes, Ordinances and Regulations governing the manifold academic and administrative activities of most statutory bodies formed under the provisions of the Act have since been functioning.

The Charter of IIUC as framed within the provisions of the Act and as approved by the Government empowers the University to confer degrees in various disciplines.

1.3 Mission of the University

The University shall restore the cultural heritage of the nation and side by side impart the Islamic values in its activities and academic programs with a view to opening the minds of the future generation towards better ways of thinking and living. The University aims at producing qualified manpower with high

level of efficiency and integrity who can contribute to the socio-economic development of the country.

In addition, the University will follow a policy of continued Islamization of academic curricula in different branches of knowledge so that the students can be enlightened with the true spirit of Islam as an effective guiding principle in their works and daily life. The University will ensure facilities to create and foster a congenial environment for the lives learners who will find their Alma Mater, a fully dependable seat of learning and a center for career development with harmonious development of body, mind and soul.

1.4 Scope of the University:

International Islamic University Chittagong (IIUC) is an independent University exercising powers and authority to provide education and to confer higher degrees in all branches of Shari'ah, Humanities, Social Sciences, Business Studies and Sciences and Engineering including Computer Science & Engineering, Computer & Communication Engineering, Electrical & Electronics Engineering, Pharmacy etc. Academic program includes Graduate and Post-Graduate Degree programs. It has also the power and authority to award Certificates, Diplomas and other Academic Distinctions in the fields of studies mentioned. Initially, however, IIUC awards four year Bachelor's Degree with Honors in Qur'anic Sciences & Islamic Studies (QSI), Da'wah & Islamic Studies (DIS), Business Administration (BBA), Computer Science & Engineering (CSE), Computer & Communication Engineering (CCE), Electrical & Electronics Engineering, Pharmacy, English Language & Literature (ELL) and Bachelor of Law (LL.B) side by side Master Degree in Qur'anic Sciences & Islamic Studies (MQSI), Da'wah & Islamic Studies (MDIS), Business Administration (MBA), English Language & Literature (MELL), English Language Teaching (MELT) and Master of Law (LL.M). Insha Allah, academic programs will gradually be expanded in all branches of Humanities, Social Sciences, Business Studies and Sciences & Engineering keeping a view to ever-increasing scientific and social need of Bangladesh in particular and Muslim Ummah at large.

1.5 Foreign Collaboration:

IIUC has signed Collaboration Agreement i.e. Memorandum of Understanding (MOU) for academic issues with International Islamic University Malaysia (IIUM), University College of Cape Breton (UCCB), Canada; Multimedia University, Malaysia (MMU); European Institute for Human Sciences, France; Islamic Foundation Leicester, U.K; and Asian Institute of Technology (AIT), Bangkok; Trisakti University, Indonesia, Portland University, USA for the exchange of students, faculty. And organizing jointly seminars, conferences and sharing programs of mutual interest etc. National University Malaysia (UKM), King Saud University, K.S.A, Acadia University, Canada, Birmingham

University, U.K and Saint Marry University Canada do accept our students with appropriate credit transfer. We have also linkage program with some other Universities like International Islamic University Islamabad (IIUI) in order to further expand its areas of academic collaboration with overseas Universities.

1.6 Academic Programs offered at IIUC:

International Islamic University Chittagong has been offering academic programs at the Bachelor and Master level under different Faculties and Departments. At present, the University's academic programs are as follows:

Faculties	Programs (Honors & Masters)
Faculty of Shari'ah and Islamic Studies	BA (Hons) in Qur'anic Science and Islamic Studies BA (Hons.) in Da'wah and Islamic Studies MA in Qur'anic Science and Islamic Studies MA in Da'wah and Islamic Studies
Faculty of Science & Engineering	BSc (Hons) in Computer Science and Engineering BSc (Hons) in Computer and Communication Engineering B.Sc (Hons) in Electrical and Electronic Engineering Bachelor of Pharmacy (Honors)
Faculty of Business Studies	Bachelor of Business Administration (BBA) Master of Business Administration (MBA) Master of Bank Management (MBM)
Faculty of Arts and Humanities	BA (Hons.) in English Language & Literature MA in English Language & Literature MA in English Language Teaching
Faculty of Law	Bachelor of Laws (Honors) Bachelor of Laws (Pass) Masters of Laws

Faculties	Diploma Programs
Faculty of Shari'ah and Islamic Studies	Diploma in Arabic Language
Faculty of Science & Engineering	Professional Diploma in Computer Science
Faculty of Arts and Humanities	PG Diploma in Library & Information Science

1.7 Admission Policy for Foreign Students

International Islamic University Chittagong welcomes international students and makes every effort to assist themselves getting admitted in its academic programs. Special consideration is given to the students from SAARC, South and South-East Asian countries.

Anyone satisfying the eligibility criteria of the Admission Requirements mentioned in this Handbook is welcome to apply. Foreign nationals currently living in Bangladesh may also take the opportunity to join different academic programs of IIUC.

The tuition fees and other charges of the programs at IIUC are keeping at the reasonable limit.

1.8 Fess and Charges of MBA Program of IIUC

1.8.1 Break-up of Fees & Charges for Local Students

For BBA/CA/CMA degree holders

Admission Fee (One time, Non Refundable)	15,000/-
Trimester Fee (per Trimester Tk. 4000 x 3)	12,000/-
Tution Fee (36 Credit x Tk. 1200)	43,200/-
Other Charges	7,000/-
Total	77,200/-

Payable during admission : Tk. 36,800/- (Including Admission fee)

For Executives having at least 2 years Work Experience

Admission Fee (One time, Non Refundable)	15,000/-
Trimester Fee (per Trimester Tk. 4000 x 5)	20,000/-
Tution Fee (60 Credit x Tk. 1200)	72,000/-
Other Charges	7,000/-
Total	1,14,000/-

Payable during admission Tk. 40, 400/- (Including Admission fee)

For Fresh Graduates

Admission Fee (One time, Non Refundable)	15,000/-
Trimester Fee (per Trimester Tk. 4000 x 5)	20,000/-
Tution Fee (60 Credit x Tk. 1100)	43,200/-
Other Charges	7,000/-
Total	1,08,000/-

Payable during admission : Tk. 39,200/- (Including Admission fee)

Students having 60 credits with one or two or all of the three pre-requisite courses will have to pay maximum Tk. 1,21,000/- and for PRC Trimester payable during admission: Tk. 35,000.

1.8.2 Break-up of Fees & Charges for Foreign Students (Amount in U.S. Dollar)

Sl No.	Name of the Programs	Credit Hours	Admission Fee	Trimester Fee	Tuition Fee	Library Dev. & others	Orientation Fee	Total Cost
01.	MBA	36 C.H	\$ 20	\$ 450 (\$150x3)	\$ 900 (\$25x36)	\$ 200	\$ 50	\$ 1620
02.	MBA	60 C.H	\$ 200	\$ 750 (\$150x5)	\$ 1500 (\$25x60)	\$ 200	\$ 50	\$ 2700
03.	MBM	39 C.H	\$ 200	\$ 450 (\$150x3)	\$ 780 (\$20x39)	\$ 150	\$ 50	\$ 1630
04.	MBM	60 C.H	\$ 200	\$ 750 (\$150x5)	\$ 1200 (\$20x60)	\$ 150	\$ 50	\$ 2350
05.	Master in QGIS /DIS	42 C.H	\$ 200	\$ 600 (\$200x3)	\$ 420 (\$10x42)	\$ 100	\$ 50	\$ 1370
06.	Master in ELL (Preliminary)	30 C.H	\$ 200	\$ 400 (\$200x2)	\$ 600 (\$20x30)	\$ 100	\$ 50	\$ 1350
07.	Master in ELL (Final)	32 C.H	\$ 200	\$ 400 (\$200x2)	\$ 640 (\$20x32)	\$ 100	\$ 50	\$ 1390
08.	MA in English Language Teaching	32 C.H	\$ 200	\$ 400 (\$200x2)	\$ 600 (\$20x32)	\$ 100	\$ 50	\$ 1350
09.	Master of Laws (Preliminary)	29 C.H	\$ 200	\$ 400 (\$200x2)	\$ 580 (\$20x29)	\$ 100	\$ 50	\$ 1330
10	Master of Laws (Final)	37 C.H	\$ 200	\$ 400 (\$200x2)	\$ 740 (\$20x37)	\$ 100	\$ 50	\$ 1490

N.B. : i. The fee structure may be changed if IIUC authority deems it without any prior notice.

ii. The freshers who will not pass in English Placement Test (EPT), must study English for Professional Course on payment of \$250

2. ACADEMIC AFFAIRS DIVISION (ACAD)

The Academic Affairs Division (ACAD) is largely responsible and involved in planning, implementing and monitoring academic activities related to admission, registration, examination and finalization of result of the students. The ACAD is fragmented into various units each having specific area of responsibility.

2.1 Admission Unit

■ The Admission Unit selects, screens and evaluates qualified applicants in cooperation with the respective departments for admission to various courses and departments. It holds admission tests and functions as secretariat to the University Board of Admission.

2.2 Registration Unit

■ The Registration Unit conducts the course registration and other relevant exercises and is responsible for the schedule of academic activities for all departments throughout the Trimester and Semester.

2.3 Examination Unit

■ The Examination Unit coordinates, conducts and supervises Trimester/Semester Final Examinations; prepares and issues examination results, facilitates appeal for rechecking answer scripts, and coordinates the verification of students, academic records for graduation.

2.4 Information Unit

■ The Information Unit is responsible for information and publication of materials pertaining to the Academic Affairs Division. It is also responsible for promotional activities.

3. MBA PROGRAM

The Master of Business Administration (MBA) is a professionally designed postgraduate program. It is offered in the Dept. of Business Administration under the Faculty of Business Studies of IIUC. The program is highly considered in the competitive job market. The program has been designed in such a way that will make familiar the students with the changing business world and enable them to face managerial and administrative complexities of the day. The program is offered in Trimester system where each trimester is of four months duration. In a Trimester 14 weeks are scheduled for classes and 3 weeks for arranging examinations and publication of results.

3.1 Objectives of MBA Program

- Producing qualified executives with strong foundation of the concepts and techniques of modern business administration.
- Creating an avenue for the executives exchange ideas and knowledge with academics, professionals, practitioners and management staff of the corporate organizations in Bangladesh.
- Developing skilled and efficient managerial resources for catering to the need of public and private organizations in the country.

- Enabling students facing modern management challenges effectively through meaningful interactions with the business environment.
- Equipping the learners with modern knowledge, up-to-date research findings and sophisticated decision working tools, so that they are able to undertake managerial responsibilities in different organizations.
- Creating managerial leadership with a holistic vision as per the demand of time so that the continued prosperity of a firm can be ensured in the growing changes and complexities.
- Developing efficient leaders possessing up-to-date management knowledge and technical competence as well as unique personal qualities through the integration of scientific and religious knowledge.
- Providing an avenue to full-time executives to pursue an MBA program during weekends.
- Preparing a group of talents to be sound decision-makers and troubleshooters in a highly competitive environment to meet the challenges of liberalization, privatization and globalization.

3.2 Distinct Features of IIUC MBA Program

- Affordable fees and charges
- Classes of executive students during weekend and regular students during evening period
- Offering English Language Course for developing English proficiency as per need of the students
- Following Trimester system where each Trimester comprises of 4-month duration
- Following Academic Calendar to complete the program in time
- Conducting TER (evaluation of Teaching Efficiency Rating by the students) in each Trimester
- Separate & secure arrangement for the female students including executives

3.3 Special Facilities for the MBA Students

- Payment of fees and charges in each Trimester on installment basis
- Providing books in each Trimester and books of major courses are non- returnable
- Corporate discount to the executives joining the program in a group of two or more from an organization
- 50% tuition fee waiver for siblings and spouses
- 50% concession of admission fee for IIUC BBA graduates
- Providing insurance benefits i.e. medical assistance
- Hiring visiting Professors from abroad
- Foreign academic tour for the brilliant students
- Well-equipped Computer Lab with free Internet browsing
- Course exemption to the deserving students
- Credit transfer facilities to foreign Universities
- Refreshment facility for Friday group MBA students
- Air-conditioned classrooms

3.4 Program Structure, Duration & Cost.

MBA For	Required Credits	Duration	Total Cost
BA / B.Sc (Pass/Hons), B.Com (Pass) & M.A/M.Sc degree holders	60 CH with 3-PRC*	2 years(Maximum)	Tk.121,000
B.Com (Honors) /M.Com degree holders	60 CH	1 year & 8 months	Tk.108,000
Executives	60 CH	1 year & 8 months	114,000
BBA graduates, CAs and CMAs**	36 CH	1 year	77,200

Notes: PRC* =Pre-Requisite Courses (Students of mention criterion will have to pursue one, two or three courses according to their previous academic background.)

CA** stands for Chartered Accountants and CMA** for Cost & Management Accountants

N.B. : 1. Students having Honours & Master Degree holders will get exemption of maximum four courses based on their results on the relevant courses. In that case duration & fees will be reduced.

2. Total cost does not include fees of English for Professional Course.

3.5 English for Professional Course

English being the compulsory medium of instruction, prospective incumbents are expected to be fairly proficient in English language. After admission, students of MBA (regular program) will have to sit for an English Proficiency Test (EPT). If any student fails in EPT he/she will have to complete a Certificate Course in English Language. Courses like English for Professionals-I & II will be offered within first two trimesters of the program. Concerned students will have to pay an additional amount of Tk.2,500/- per course in this regard. However, the English Certificate Course is also open to any student who opts for this on his own.

3.6 Admission Requirement

Admission to the MBA Program is competitive. Incumbents will have to face an interview before a Board for selection. The Admission Test Committee will take into consideration the academic results, English proficiency, individual interest and performance of the incumbent in the interview Board. The minimum requirement to apply for admission to MBA Program is a Bachelor degree from any recognized University with 5 points (where 1st class or equivalent= 3 points, 2nd class or equivalent = 2 points and 3rd class or equivalent= 1 point). Category-wise minimum requirements are as follows :

Category	Minimum Requirements
MBA (for Fresh Graduates) (60 CH)	A Bachelor Degree with 5 points
MBA (for Executives) (60 CH)	Graduation with two years working experience as executive
MBA (36 CH)	Four years BBA Graduates, CAs & CMAs

3.7 Admission Period

Students are admitted thrice a year in MBA Program. The period of application and admission is given below:

Trimester Period	Application Period	Admission Test
Spring (January-April)	November	December
Summer (May-August)	March	April
Autumn (September-December)	July	August

3.8 Application Procedures

Application form can be obtained directly (during the office hours from the Academic Affairs Division) by **paying Tk.350/- or by post sending a Bank Draft of Tk.370/-** payable to 'International Islamic University Chittagong' and with a self-addressed envelop. Application Form can also be downloaded from the website of IIUC. Application is to be duly filled in and submitted with attested copies of academic certificates, transcripts / mark sheets, experience certificate (for the executives) and two recent photographs to the Admission Office of Academic Affairs Division within the deadline of admission period.

3.9 Academic Calendar for Each Trimester

The academic calendar of a Trimester will be as follows:

Lecture period	7 weeks
Mid-term examination	2 weeks
Lecture period	7 weeks
Final examination	2 weeks

Classes will be continued during the mid- term examinations.

3.10 Student Cards

3.10.1 Student Identification Card (ID Card)

Students are issued Identification Card upon admission to the University. This card allows the students to gain access to the University facilities such as Computer Lab, Internet Lab and other academic services. However, to be able to use these facilities, students must carry this card at all time on campus. This Card remains the property of the University and is not transferable. Therefore, Card must be presented at the request of any authorized official and must be returned to the Academic Affairs Division upon graduation or when enrollment in the University is discontinued.

3.10.2 Library Card

All registered students of MBA Program are also issued Library Card for the access into the library facilities, such as borrowing books and others study materials. Students will be denied such facilities if they fail to produce Library Card on the spot. The student's ID Card may also be used instead of Library Card if the authority deems fit. Furthermore, if a student discontinues for one or more trimesters, then he/she can not get Library facilities during that particular period of time. This card must be returned to the Library upon just after completion of graduation or when enrollment in the University is discontinued.

3.11 Credit & Contact Hours Systems

IIUC follows international standard credit hour system whereby a certain numbers of credit hour are assigned to each course. Students are required to successfully complete the total number of credit hours. The number of credit hours assigned to each course denotes the academic load that a student carries while registering for that course. Therefore, a course that carries 3 credit hours normally has 3 contact hours per week. However, there are courses, which do not tally with the contact hours or for which no credit hours have been assigned. Such courses are normally not part of the main curriculum of the program specially at the Undergraduate level.

3.12 Course Evaluation System		Marks
a) Attendance class test, quiz, assignment, class presentation etc. (throughout the Trimester)		20%
b) Mid-Term Test of 2 hours duration (middle of the trimester)		30%
c) Final Examination of 3 hours duration (end of the Trimester)		40%
d) Case Study & Presentation		10%
Total		100%

3.13 Uniform Grading System :

Marks (%)	Letter Grade	Grade Point	Status
80-100	A+	4.00	Excellent
75 -79	A	3.75	Very Good
70- 74	A-	3.50	
65-69	B+	3.25	Good
60-64	B	3.00	
55-59	B-	2.75	Fair
50-54	C+	2.50	
45-49	C	2.25	Pass
40-44	D	2.00	
00-39	F	0.00	Fail

Computations of GPA and CGPA:

GPA : Grade point Average (GPA) is computed by dividing the total grade points earned by the number of credit hours attempted in a particular Trimester.

CGPA : The Cumulative Grade Point Average (CGPA) is computed by dividing the total grade points earned by the total number of credit hours attempted at the University up to that period of time.

3.14 Academic Policies for Course Registration, Repeat & Trimester Drop

3.14.1 Course Registration:

All students are required to register for courses by filling the **Prescribed Form** (available at ACAD) in each trimester until they have fulfilled all graduation requirements. Without registration credits will not be counted. The date and time of registration are provided in the Academic Calendar and a notice of registration is circulated by Academic Affairs Division. All students must complete their registration within the schedule given. *It should be noted that course Registration Form shall not be accepted by ACAD unless the student gets clearance from the authorized signatory of Accounts and Finance Division (ACFD)*

After expiry of normal duration of registration, a specified period is declared for registration of unregistered students, which named as late registration. The late registration may be considered with a fine of Tk. 50 to Tk. 100 per day basis.

If any student fails to complete the course registration within the deadline, he/she shall be considered as de-registered student for that particular Trimester and consequently, he/she shall be barred from attending any class or examination.

3.14.2 Criteria for Repeat Courses

- For 'F' Grade holder, the course **must be repeated**.
Pre-requisite courses should be repeated on priority basis.
- The improved grade will be computed in the final transcript and the previous grade/s (i.e.F) will be marked with 'R' grade (as retake the course) which has no effect on GPA or CGPA.

3.14.3 Dropping Trimester / Leave of Absence

A student who requires to spend a period of time away from the University may apply by filling up a prescribed form (available at ACAD) of Trimester Drop for a leave of absence stating valid ground for the purpose and length of leave desired (maximum three trimesters). The student must apply for dropping the Trimester during the registration period. No fees will be imposed during such leave. The right to use University facilities, however, will remain suspended while the leave is in effect.

A student who is suffering from a prolonged illness may request for a further period of his leave of absence on medical ground by writing to ACAD through the Head of the Department. To qualify for such an extension, a student must submit a comprehensive medical report along with the application.

If any student is found absent or unregistered without having permission for a whole Trimester, he/she has to bear the Trimester fee for the respective Trimester to continue his/her study. However, if any student, found absent or unregistered without permission for more than two consecutive Trimesters, he/she will be considered as discontinued student. If such student wishes to continue the study, an appeal may be made to the authority through proper channel for re-admission. The decision on the appeal for re-admission will be taken into consideration by the competent authority.

3.15 Credit Transfer and Exemption Policies

3.15.1 Credit Transfer

Credit transfer or accreditation for a course in MBA program of IIUC shall only be considered where the degree has already not been obtained by the applicant. The courses, considered earlier for any degree shall not be considered for any credit accreditation in MBA Program. However, they may get exemption from the course(s) as per rules & practices of IIUC and the exempted credits shall be considered within the required credits for graduation.

The policy of equivalence for credit accreditation from non-graded institutions is as follows:

- 60% marks of non-grading system is equivalent to 80% marks of grading system of IIUC
- 45% marks of non-grading system is equivalent to 60% marks of grading system of IIUC
- 36% marks of non-grading system is equivalent to 50% marks of grading system of IIUC

Considering the above policy, the Equivalence Committee of DBA will determine the equivalence of the course(s). Students who wish to apply for credit transfer must do so as soon as they receive offer for admission. Necessary documents like transcript, syllabus etc. to support their application must be provided.

3.15.2 Credit Exemption

The students of MBA program will be accorded exemption from the courses based on the following criteria:

- Application for exemption must be submitted in the prescribed form (available in DBA office).
- Students who have completed their similar course(s) at the graduation level of examination preferably in Honors and earned credits may apply for exemption from the same course(s).
- Course must be similar in title and equivalent to the corresponding course of MBA Program of IIUC.
- Syllabus along with other necessary documents to support their application must be provided.

■ Minimum 50% marks in the class system and 70% marks in the grading system must be obtained in the respective course to be considered for exemption. However in case of foreign University, this minimum requirement of marks may be relaxed.

■ Students who wish to apply for exemption must do the same before commencing midterm examination.

■ Decision about exemption will be made by the Equivalence Committee of DBA and be approved by the competent authority of IIUC

■ MBA is a 60 credit hour (CH) program having four types of courses i.e. pre-requisite, foundation, core and specialized courses. Only the fresh graduates other than 4-year B.com (Hons.)/M.Com degree holders will have to undergo one or two or all of three re-requisite courses based on their graduation background. Each pre-requisite course will bear 3 credits. Students must earn pass mark in the respective course (s). The credit earned by a student in pre-requisite course(s) will have no impact in CGPA. Only Credit accepted' will be written down in their transcripts.

■ 4-year BBA graduates/qualified CA or CMA will get exemption from all pre-requisite and foundation courses. Executives will be exempted from all pre-requisite courses. Other graduates will get exemption of maximum four courses from the foundation courses based on their previous result of equivalent courses. No student will get exemption from any core and specialized courses.

3.16 Special Examination and Improvement of Grade

3.16.1 Policy for Special Examination

Special Examination shall be availed by a student subject to fulfillment of the following two criteria :

■ The incumbent must report (i.e. in writing/by Fax/Tel. explaining the incident that occurred) to the Director of ACAD or Head of DBA or coordination of program within 24 (twenty four) hours of the particular exam that was held;

■ He/she must submit the relevant and genuine document/s within 3 (three) days from the particular exam that was held;

If the above two conditions are fulfilled, upon the approval of the competent authority, the candidate may be allowed to sit for the Special Examination upon satisfying the following requirements:

■ He/she must pay a fee of Tk.1,000 /- per course in the final examination.

■ Maximum 2 (two) courses will be allowed for to sit for special examination

■ There will be no optional questions in the special examinations.

N. B. Until the result of special examination of the course has not been received (within weeks of holding of the special examination), the result of that course will show "I" grade.

3.16.2 Policy for Repeating Courses for Improvement of Grade

Opportunity for improvement of grade shall be available by fulfilling the following criteria :

- The range of letter grade in that particular course should be "B-" or Below;
- A student must apply for improvement to the Coordinator of the program with transcript. After getting approval, student will attach it with the registration form.
- MBA students can improve their grade up to maximum duration of valid registration period.
- Payment shall be made in full amount for that course/s on credit hour basis;
- The previous grade will be nullified and the last grade will be incorporated in the transcript.

3.17 Policies for Re-Admission and Withdrawal of Studentship

3.17.1 Policies for Re-admission

- An MBA student failed to complete his graduation with the valid registration period must get readmission
- A student who is dismissed on disciplinary ground will not be considered for re-admission.
- However special, consideration may be given by competent authority to cases based on medical / emergency reasons and are excusable to the University authorities. The student will be re-admitted into the Trimester where the CGPA is of good standing.
- The decision on the appeals for re-admission will be valid subject to the University rules.

3.17.2 Conditions to the Re-admitted Students

- A re-admitted student should achieve a CGPA of at least 2.50 in the first trimester after re-admission and failure to do so will result in dismissal. No further appeal for re-admission will be considered.
- A re-admitted student should normally carry a credit load of not more than 12 (twelve) credit hours. He can carry a more workload only with the approval of Coordinator / Head of the Department / Dean of the Faculty, as the case may be.

3.17.3 Disciplinary Suspension or Expulsion

A student whose behavior is in violation of the University regulations is subject to disciplinary action. **As a politics-free University**, it absolutely prohibits any political activities direct or indirect within the University Campus. Totally bans any type of demonstration, procession, poster, banner against the University rules and regulations, and administrative decisions. It also forbids any type of organized movement against any academic or administrative staff member of the University.

Any student who is found to be involved in or has violated any of these prohibitions may face Disciplinary Suspension or Expulsion from the University. These disciplinary actions will be an integral part of a student's personal record. A student who is expelled for disciplinary reasons cannot appeal for re-admission.

3.17.4 Withdrawal from the University

Any admitted student may withdraw his/her studentship from the University for good, an application has to be submitted to the Pro Vice-Chancellor through the Coordinator/ Head of the Department /Dean of the Faculty stating the specific reason/s for withdrawal.

3.18 Examination Rules and Regulations

3.18.1 Academic Performance

All students are required to maintain a CGPA of 2.5 and above to remain on acceptable academic standing. A student who obtains a CGPA below 2.5 will be considered on probation status. A student on probation will not be allowed to carry more than 12 credit hours in the subsequent trimester. A student who gets on probation status for 3 (three) consecutive trimesters and if the University authority finds him/her no hope of improving the grade in the following trimester may be dismissed the studentship.

3.18.2 Academic Dismissal

A student shall be dismissed from the University if:

- He/she has committed breach of any of the University regulations.
- He/she fails a course with a grade of ("F", "X", "Y") on the fourth attempt.

The University reserves the right to debar, suspend or dismiss any student from the University or any of its classes for academic or institutional interest, if any such step is deemed worthy and advisable.

3.18.3 Eligibility for Entry to Examination

No student shall be eligible to take part to any Trimester Final Examination unless:

- He/she is officially registered in such a course; and
- He/she has fulfilled the required percentage of attendance and

3.18.4 Attendance in Trimester Final Examination

A registered student is required to attend in the Trimester Final Examination of all courses registered for. If any student who is found absent without valid reasons acceptable to the University authority, will be deemed to have failed the course irrespective of marks obtained in his or her course works (i.e. class test, assignment) and Mid Term Exam etc.

3.18.5 Class Attendance Requirement

Students are required to attend all lectures, tutorials, seminars, lab works etc. of the courses that they registered for. **Normally 80% attendance is required to** allow a student to sit for the Trimester final examination.

3.18.6 Barring from Examination

A student may be barred from sitting the examination if:

He/she has failed to meet any of the above requirements of eligibility for entry to an Examination.

3.18.7 Consequence of Barring from Examination

Unless otherwise reconsidered, any student debarred from any examination shall automatically receive a grade "Y" which is equivalent to an "F" for that course irrespective of course works performance. In addition, the scholarship or financial assistance of the students who were barred from the Trimester Final Examination may be withdrawn or reduced to certain amount as the University authority decides on case-by-case basis.

3.18.8 Cheating in Examination

When a student is found to have committed a breach of any provision of the Examinations Rules and Regulations or any procedure made there under or any instruction made by an authority under these Regulations, such candidate shall be deemed to have committed an offence and will be liable for disciplinary punishment. Such punishment can be cancellation of the course in question, drop of the current trimester, expulsion for an academic year or expulsion from the University, based on the weight and severity of the offence. If a student receives the expulsion from the University for cheating in examination, he/she cannot be re-admitted. In addition, the student will be deprived of enjoying any financial assistance in the following Trimester as the University authority decides on case-by-case basis.

3.18.9 Failure in a Course

A student, who fails in a course due to non-compliance of specific requirements of the Faculty and the curriculum of his/her program of studies, may do either of the following:

- Repeat the same course if the course is classified as "CORE" course.
- Replace the course with another one if it is classified as "ELECTIVE" or "OPTIONAL " as determined by the Department or the faculty as the case may be.

Notwithstanding any other provisions of these Regulations, a graduating student who obtains the minimum CGPA for graduation (i.e. CGPA 2.50), but fails in any course, may be allowed to re-sit for that course subject to the examination rules and approval of the authority concerned.

3.18.10 Appeal for Re-examining / Rechecking of Grade:

If the awarding of grade is in order but the student wants his/her answer script to be re-checked/re-examined, then a formal written appeal shall have to be made by the student to the University Board of Appeals through the ACAD. A fee of Tk. 500 per course must accompany the said appeal.

3.18.11 Grounds for Appeal:

An appeal may be made on any or all of the following grounds:

- If a student strongly believes that he/she deserves more marks than he/she got in the course in question.
- If a student reasonably believes that the evaluation has been conducted improperly or a portion of his/her marks has not been counted.

3.18.12 Application Procedure for Appeal:

Application procedure for appeal may take the following forms:

The student must consult the Coordinator/ Head of the Department /Dean of the Faculty first regarding the course grade he/she disputes.

A prescribed form has to be filled in by the applicant which is to be endorsed by the Coordinator/ Head of the Department /Dean of the Faculty as the case may be, is to be sent to the Director of ACAD, within 2 (two) weeks of the publication of results and a fee of Tk. 500/- must be accompanied with the said appeal.

3.19 Graduation and other Requirements:

3.19.1 Pre-Graduation Requirements

- One Trimester prior to graduation a student should file graduation application to the Department / Faculty /ACAD
- Students intending for graduation should submit an application for graduation to Academic Affairs Division in the terminal (Final) trimester in the University.

3.19.2 Academic Requirements

- All required and elective courses must be passed as per program of curriculum.
- CGPA at least 2.50 must be obtained at the end to get MBA degree.
- There should be no negative report from the University Authority in general and Academic Discipline Committee in particular against the students.
- All university requirements have to be fulfilled.

3.19.3 Transcript

Results of each Trimester are normally distributed to every student at the beginning of the following trimester. This result is for student reference only and not to be used for any official purpose. The result produces report including the grades of all courses for that Trimester, the GPA and CGPA.

Official Transcript is issued during graduation and upon written request of a student who has paid all fees. Partial transcript may also be issued in the same manner to continuing students. However, a fee of Tk25/- is charged for partial transcript of each semeste/Trimester.

Final Transcript and Provisional Certificate may be withdrawn on payment of Tk. 500/- (i.e. Tk. 250/- for Transcript and Tk. 250/- for PVC). Besides, Original Certificate be issued on payment of Tk. 500/- only after confirming Degree by the Chancellor Charges will be applied for the re-issue of duplicate certificate and transcript also.

3.19.4 Release of Student Records

Student records are considered highly confidential. Therefore, a written consent from the student is needed before releasing information from his personal record to person outside the University. Information may be furnished to a student's parents or sponsor without such written consent. No information concerning a student's grades will be given over the telephone.

3.20 Policy for Payment of Fees and Charges in MBA Program:

3.20.1 Break up of Fees and Charges

MBA	Admission Fee	Tuition Fee	Trimester Fee	Other Charges**	Total Cost*
60 CH with 3 PRC @ Tk. 3000 Per Course	15,000	60 x 1,100=66,000	6 x 4,000=24,000	7,000	Tk.1,21,000/-
60 CH without PRC	15,000	60 x 1,100=66,000	5 x 4,000=20,000	7,000	1,08,000/-
60 CH (Executive)	15,000	60 x 1,200=72,000	5 x 4,000=20,000	7,000	1,14,000/-
36 CH	15,000	36 x 1,200=43,200	3 x 4,000=12,000	7,000	77,200/-

* Total cost does not include additional amount of Tk 5000 for English for Professional Course.

** Other charges include orientation fee, books & materials, medical assistance, academic tour etc.

N.B. IIUC BBA graduates will get 50% concession on admission fee once.

3.20.2 Payment of Tuition Fees:

It is the responsibility of student to be familiarized with the procedures regarding payment of fees and other charges each trimester.

- Students are charged with full fees and charges unless the University determines that a student pays the subsidized fees.

Tuition and Trimester fee for each trimester should be paid in full amount during the course registration of the Trimester, unless he is permitted to pay it by installments.

- Dues (if any) should be settled at least 2 weeks before the Trimester Final Examination, otherwise students might be barred from sitting for the Final Examination. Moreover, results of their examination will be withheld until the fees are settled.
- All fees are to be paid through the **Islami Bank Bangladesh Ltd.**, Chawk Bazar Branch, Chittagong in favor of **International Islamic University Chittagong** for the students of Main Campus. Whereas, the students of Dhaka Campus would deposit the fees and charges through the **Islami Bank Bangladesh Ltd.**, Dhanmondi Branch in favor of **International Islamic University Chittagong**. Students are required to submit the bank's deposit slip to Accounts and Finance Division (ACFD) to receive the University payment receipt.

It should be noted that course registration form would not be accepted by ACAD unless the student gets clearance by the authorized signatory of the ACFD.

3.20.3 Refund Policies:

A. For new students:

- A student entitled to get refund of full amount including Admission Fee if the University is unable to provide a program offered to him.
- A student will get refund 90% of fees paid excluding Admission Fee if he submits an application for withdrawal from a program within two weeks of his/her admission, provided the application must be submitted before the commencement of the Trimester.
- A student will get **refund 50% of fees paid** excluding Admission Fee if he/she applies for withdrawal from a program within 4 (four) weeks of the commencement of the trimester.

No application for withdrawal will be considered after 4(four) weeks of the commencement of a Trimester.

- If any student gets admitted into the University by giving incorrect information, he / she will not get any refund of fees.

B. Trimester Drop/Withdraw:

- If a student applies for a leave of absence / trimester drop on a ground acceptable to the authority before the commencement of a new trimester the student will be exempted from paying all charges including tuition fees.
- If a student drops (without registration) a particular trimester within 7 (seven) weeks of commencement of a trimester, he/she will be exempted from paying trimester fee and the tuition fees as well. But if he drops a trimester after 7 (seven) weeks, 50% of trimester fee will be payable.
- After getting registration if a student withdraws a particular trimester within 7 (seven) weeks after commencement of a trimester, he will be exempted from paying tuition fees of that trimester. However, he shall have to pay the trimester fee as usual. But if he withdraws a trimester after 7 (seven) weeks he will have to pay full trimester fee, 50 % of tuition fees and he shall have to pay fees & charges as usual in the subsequent trimester.

C. Repeat Case :

- If a student repeats the same course for getting 'F' (new grading system) or 'F' & 'D' (old grading system) status, he will be exempted from 50% of tuition fees on that particular course. However, if he repeats the course for improvement of grade, he has to pay full tuition fee at usual rate.

3.21 COURSES IN MBA PROGRAM

3.21.1 Distribution of Credit Hours in MBA Program

A. MBA (Regular) Program

The regular and fresh students are required to complete 60 credit hours with/without 3 PRC based on their academic background to have MBA degree. The break up of the distribution as follows:

Courses	Credit Hours
Pre-Requisite Courses : 3 Courses	00
Foundation Courses: 8 courses @ 3 credit hours each	24
Core Courses: 7 courses @ 3 credit hours each	21
Specialized Courses: 4 courses @ 3 credit hours each	12
Internship / Dissertation / OCP	03
Total Credit Hours	60

B. MBA (Executive) Program

The executives or Master degree holders are required to complete 60 credit hours to have MBA degree. The break up of the distribution is as follows

Courses	Credit Hours
Foundation Courses: 8 courses @ 3 credit hours each	24
Core Courses: 7 courses @ 3 credit hours each	21
Specialized Courses: 4 courses @ 3 credit hours each	12
Internship / Dissertation / OCP	03
Total Credit Hours	60

C. MBA for BBA graduates

The 4-year BBA degree holders or CAs / CMAs are required to complete 36 credit hours to have MBA degree. The break up of the distribution is as follows

Courses	Credit Hours
Core Courses: 7 courses @ 3 credit hours each	21
Specialized Courses: 4 courses @ 3 credit hours each	12
Internship / Dissertation / OCP	03
Total Credit Hours	36

3.21.2 Distribution of Courses in Different Trimesters:

The students of MBA (Regular) Program will join from 1st Trimester, the students of MBA (Executive) Program will join from 2nd Trimester and the students of MBA for (BBA degree holders) will join from 3rd Trimester in the MBA program.

3.21.2.1 Courses of MBA Program

Pre Requisites Courses

BUSI- 4001	Introduction to Business
ECON- 4001	Principles of Economics
COM- 4001	Computer Application in Business

Foundation Courses (Any Eight including MGT- 4202)

ACC- 4101	Principles of Accounting
MGT- 4101	Principles of Management
BCOM- 4101	Business Communication
QTM- 4101	Business Mathematics
FIN- 4201	Managerial Finance
MGT- 4202	Islamic Management & Business
MKTG- 4201	Marketing Management
QTM- 4202	Business Statistics
QTM- 4203	Management Science

Core Courses

ACC- 5302	Managerial Accounting
ECON- 5302	Managerial Economics
MGT- 5303	Human Resources Management
MGT- 5404	Operation Management
MGT- 5405	Strategic Management
FIN- 5402	Islamic Financial System
MKTG- 5402	International Business
Internship/ Dissertation/ OCP- 5500 : 03 Credits	

Major Courses

A. Major in Finance & Banking (Any four courses)

FIN- 5503	Corporate Finance
FIN- 5504	International Finance
FIN- 5505	Project Appraisal & Management
FIN- 5506	Financial Derivatives & Engineering
FIN- 5507	Development Financial Institutions
FIN- 5508	Investment & Portfolio Management
FIN- 5509	Advanced Financial Management
BNKG- 5504	Corporate Governance & Financial Restructuring
BNKG- 5502	Bank Fund Management
BNKG- 5503	E-Banking & E-Commerce

B. Major in Marketing (Any four courses)

MKTG- 5503	International Marketing
MKTG- 5504	Consumer & Buyer Behavior
MKTG- 5505	Services Marketing
MKTG- 5506	Marketing Research
MKTG- 5507	Strategic Marketing
MKTG- 5508	Promotional Management
MKTG- 5509	Environmental Marketing
MKTG- 5510	Brand Management
MKTG- 5511	E-Business

C. Major in Human Resource Management (Any four courses)

HRM- 5501	Industrial Relations
HRM- 5502	Human Resource Planning & Development
HRM- 5503	Human Resource Accounting
HRM- 5504	Organizational Behavior
HRM- 5505	Entrepreneurship Development
HRM- 5506	Compensation Management
HRM- 5507	Conflict Management & Negotiation
HRM- 5508	Industrial & Labor Law
HRM- 5509	Management of Change

D. Major in Management Information System (Any four courses)

MIS- 5501	Management Information System
MIS- 5502	System Design & Development
MIS- 5503	Database Management
MIS- 5504	Advance Database Management
MIS- 5505	Data Communication System
MIS- 5506	Decision Support & Expert System
MIS- 5507	E-Business
MIS- 5508	Computer Programming in Business
MIS- 5509	Management of Technology & Innovation

E. Major in Accounting (Any four courses)

ACC- 5503	Accounting Thought
ACC- 5504	Advanced Managerial Accounting
ACC- 5505	Advanced Financial Accounting
ACC- 5506	Human Resource Accounting
ACC- 5507	Environmental Accounting
ACC- 5508	Macro Accounting
ACC- 5509	Accounting for Managerial Control
ACC- 5510	Taxation & Auditing

F. Major in Management (Any four courses)

MGT- 5506	Industrial Relations
MGT- 5507	Conflict Management & Negotiation
MGT- 5508	Corporate Governance
MGT- 5509	International Projection
MGT- 5510	Supply-Chain Management
MGT- 5511	Sustainable Development
MGT- 5512	Small & Medium Enterprise (SME) Management
MGT- 5513	Advanced Islamic Management

G. Garments & Textile Management (Any four courses)

GTM- 5501	Managing Garments Factory
GTM- 5502	Industrial Law
GTM- 5503	Internal Apparel Marketing Issues
GTM- 5504	Trend of Garment Business
GTM- 5505	Managing Backward & Forward Linkages
GTM- 5506	Sustainable Development & Compliance Issues

H. Hospital Management (Any four courses)

HOM- 5501	Public Health & Hospital Administration
HOM- 5502	Health Rights Welfare & Medical ethics- Social Control
HOM- 5503	Health Economics & Hospital Development
HOM- 5504	Project Appraisal & Management
HOM- 5505	Clinical Psycholog

INTP/PROJ/OCP-5500 : Internship/Project/ Dissertation/ OCP Program : 03 Credits (It is to be registered with the registration of courses of graduating trimester)

3.21.2.2 Policies for offering a specialized area

- Students will have to choose any one of the specialized areas (groups) at the end of their 4th trimester.
- Usually the minimum **number of students for offering a major is 10 (ten)**.
- Majors are offered considering the choice of the students and availability of teaching resources.
- Four courses will be offered in an area of specialization based on their degree of importance and availability of teaching resource.

3.22 BRIEF OUTLINES OF MBA COURSES

PRE REQUISITE COURSES

1. Introduction to Business (BUSI - 4001)

This course provides the student with a complete and comprehensive view of business organizations/enterprises at home and abroad. It includes Business Concept, Business Environment and Location, Sole Proprietorship, Partnership, Joint stock company; State Enterprise, Co-operative Society, Trade Practices in Bangladesh.

2. Principles of Economics (ECON-4001)

The objectives of the course are to make the students understand the following issues: Definition, Scope and Methodology of Economics, Theory of consumer behavior, Theory of firm, Market structure, National income accounting, Consumption, saving and investment multiplier: An Initial Look, Inflation and unemployment, Trade theories and balance of payment.

3. Computer Application in Business (COM - 4001)

This course aims at building learner's skill in the use of computer for handling management operations effectively. Important package programs useful for the business executives will be taught in this course so that the learners may make proper use of their skill in computer handling for discharging managerial duties.

FOUNDATION COURSES (FC)

1. Principles of Accounting (ACC - 4101)

This course provides a general understanding of basic accounting principles and concepts, financial recording system, valuation of assets, measurement of income and preparation of financial statements. The course intends to familiarize the students with the analysis of financial statements and the use of accounting information for managerial decision-making. Basic costing principles, methods and budgetary process will also be highlighted in this course.

2. Principles of Management (MGT-4101)

Principles of Management provide a general understanding of management process, techniques, basics of planning, organizing, controlling, motivating, directing, leadership, etc. It provides an understanding of management theory and its historical development such as transition from classical management theories to contemporary management theories i.e. total quality management, grid approach etc.

3. Business Communication (BCOM-4101)

The course is designed to introduce the students with the techniques of formal and informal business communication. It includes the topics like classification and method of communication, communication network, notice and minutes of formal meeting, different types of business letters, preparation of Curriculum Vitae and so on as desired by the instructor.

4. Business Mathematics (QTM - 4101)

This course aims at creating quantitative background of the learners for easy understanding of the advanced quantitative courses at the higher level. It tries to impart knowledge on basic algebra, solving equations, set theory, matrix algebra, derivatives and integration etc. Learners will be taught how the mathematical tools are used in business decision-making.

5. Managerial Finance (FIN- 4201)

This course is designed to provide an insight into major financial decision making areas: ascertaining financial needs, procuring the needed capital, investment of fund, financial analysis and payment of dividend, capital structure etc. also be Valuation of the firm and current theories on financial management will covered in this course.

6. Islamic Management & Business (MGT-4202)

The course aims at providing principles of management from Islamic perspective. Topics include planning, organizing, coordination, motivating, directing and controlling from Islamic viewpoint. It also includes business ethics and in Islam.

7. Marketing Management (MKTG-4201)

This course imparts knowledge on marketing planning, organization, developing marketing mix, market segmentation, and evaluating marketing performance as well as marketing control. The concepts of managing product life cycle, marketing research and social dimensions of marketing are highlighted under the purview of this course.

8. Business Statistics (QTM 4202)

The purpose of this course is to enable the students in having fair knowledge of basic statistics, statistical concepts, measures of central tendency, measures of dispersion, time series, correlation and regression, and sampling and elementary probability. Efforts will be made to provide idea about the use of statistical tools in business decision making.

9. Management Science (QTM - 4203)

This course has been designed as an advanced course on the use of quantitative tools in business decision-making. It includes decision analysis, value analysis and input-output analysis. The course contains duality and sensitivity analysis of L.P, integer programming and markov analysis. The learners will be taught about the use of computer in quantitative business analysis.

CORE COURSES

1. Managerial Accounting (ACC-5302)

This course aims at providing an understanding about the importance of the accounting information in decision-making. It highlights on how accounting information is produced and used in different types of managerial situations. The course contains analysis and interpretation of financial statements, cost canters, cost classification, break-even analysis, accounting treatment of price level changes etc.

2. Managerial Economics (ECON- 5302)

The objective of this course is to provide knowledge to the students on the nature of managerial economics -The firm and its environment- Demand & Supply- The theory of consumer demand-Elasticity of demand and demand estimation and forecasting- The theory of production-the production function-costs: short -run and long-run Market structure and price theory- perfect competition and pure monopoly, oligopoly and monopolistic competition- Pricing policy: theory and practice- Game theory.

3. Human Resource Management (MGT-5303)

The course examines the role of human element in the organization. It deals with ascertaining the needs for human resource, selection of proper employees, placement of employees, training of employees, salary and wage administration, grievance handling, employee service and other relevant issues, It also entails motivation theories, leadership, power and conflicts in an organizational setting arising out of the use of human resource in an enterprise.

4. Operations Management (MGT-5404)

This course is offered to acquaint the students with the production function and its management in manufacturing and service organizations. The basic responsibility in operations, the design of production system and the production planning and control system etc. will be taught in this course. The modern tools of operations decision-making will also be elucidated under the purview of this course.

5. Strategic Management (MGT-5405)

Learners are acquainted with the process of formulating objectives, policies and strategies in an enterprise so that the enterprises can compete effectively in the competitive environment to gain competitive advantage and to satisfy the members of target market. The course highlights various tools of strategic business planning and control. Case method of teaching will provide the basic input of this course.

6. Islamic Financial System (FIN-5402)

This course has been designed to help students comprehend management of household, business, community and public funds within an Islamic framework. Emphasis will be given on understanding the principles, functions, role and practices of Islamic financial institutions including commercial banks, central banks, security markets, takaful, waqf and baitul mal.

7. International Business (MKTG-5402)

The principal goal of this course is to improve your ability to identify, analyze, and execute strategies in the global business environment. The course is designed for those students who have a definite interest in international business as well as those who seek a broadening of their knowledge in this growing and vital area. The course will combine a specific regime of academic pursuit and practical issues how it is done knowledge. The course will highlight

country risk analysis, regional integration, FDI, International business strategies, functional issues of international business. After completing the course, students will be able to adapt themselves with growing internationalization of business issues, opportunities and challenges.

SPECIALIZED COURSES

A. Major in Finance & Banking (any four courses)

1. Corporate Finance (FIN-5503)

This course attempts to develop specialized and advanced knowledge in the area of corporate finance and its management. It entails topics like information relation with financial markets, advanced issues in the area of capital budgeting, dividend policy and sources of external financing. It also deals with concepts and skills necessary for corporate mergers and acquisitions analysis. Recent articles and cases on various areas of corporate finance will be discussed.

2. International Finance (FIN-5504)

This course examines the international aspects of corporate finance and investment. The course contains management of foreign exchange dealings, exchange risk reduction, international monetary and capital market, international financial institutions, multinational capital budgeting, cost of capital and international portfolio management.

3. Project Appraisal and Management (FIN-5505)

This course aims at developing knowledge to the participants on managing project and evaluation techniques. Primarily it deals with the objectives, importance, requisites and functions of project management. The course covers project initiation; project formulation; project selection methods; project implementation; feasibility study; preparation of project proposal and project appraisal techniques. Contemporary approaches of development projects like Project Planning by Objectives, Logical Framework Approach, Participatory Rural Appraisal, Beneficiary Assessment etc will also be included under the purview of this course.

4. Financial Derivatives & Engineering (FIN-5506)

This is a highly specialized course designed to familiarize the participants with the theory of options, future pricing of securities and its use in portfolio management. The course provides an insight into the basic characteristics and valuation of the derivative securities such as options; future contracts will be highlighted in this course.

5. Development Financial Institutions (FIN-5507)

This course aims at providing knowledge to the learners on the theoretical aspects of project appraisal methods, industrial sickness: financial policy, procedures & operations of Bangladesh Shilpa Bank (BSB), Bangladesh Shilpa Rin Sangstha (BSRS), Investment Corporation of Bangladesh (ICB), International Bank for Reconstruction and Development (IBRD), International Monetary Fund (IMF), Islamic Development Bank (IDB), Grameen Bank (GB), Industrial Development Leasing Company, Bangladesh (IDLC).

6. Investment & Portfolio Management (FIN-5508)

This course focuses on various aspects of portfolio management. It includes mean variance portfolio theory; the classification of the opportunity set under risk, delineating efficient portfolios, techniques for calculating efficient frontier: simplifying the portfolio selection process; the correlation structure of security

7. Advanced Financial Management (FIN-5509)

The goal of the course is to explore the advanced analytical methods and techniques to deal with more sophisticated corporate financial decisions and issues. The course will develop an understanding of the link between the theory and practice underlying corporate financial decisions. In addition, the course will extend and implement some concepts and techniques derived from real business settings such as financial planning and forecasting, net present value analysis, bond and stock valuation, capital asset pricing Model, capital budgeting, cost of capital, capital structure, and dividend policy. Selective in-depth financial problems, case studies, and financial events will be incorporated throughout the course.. In the business world it is essential to understand the financial impacts of decision-making and how to best plan for the short and long term needs of the corporation. This course will focus on those topics.

8. Corporate Governance & Financial Restructuring (BNKG-5504)

This course examines the process by which takeovers and other corporate control transactions take place and the role of restructuring and shifts in resource allocation by corporations. Of particular interest will be the empirical evidence on economic and capital market reactions to control transactions and to defensive measures by management against takeover bids, buyout transactions, and the relation of takeovers to capital structure changes. A major focus will be the interaction of strategic planning, value planning, financial strategies and investment decisions in the life cycle of growth of the firm.

9. Bank Fund Management (BNKG-5502)

The objective of this course is to familiarize the students with the theories of Banking. It will also focus on the techniques applied in various banking operations. The course will cover the aspects like unit, branch and chain banking, liquidity vs profitability, operational procedures of accepting different types of deposits & advancing credit in the form of cash credit, loan & over drafts. Negotiable instruments (VIZ cheques, bill of exchange & Promissory notes), banker- customer relationship & aspects of Islamic Banking system will also be the topics of this course.

10. E-Banking and E-Commerce (BNKG-5503)

This course provides an understanding of the computer and Internet technologies and explores the business and banking implications of these developments. The focus is on the technological aspects of the electronic commerce. The course provides an understanding of the tools and gives some

practical skills for building electronic commerce applications over the Internet. In addition to acquiring basic skills for navigating the Internet and creating a personal electronic presence on the WWW, students will develop an understanding of the current practices and opportunities in electronic publishing and advertising, electronic shopping and distribution electronic banking process. The course also explores several of the problems surrounding electronic commerce such as security and encryption.

B. Major in Marketing (any four courses)

1. International Marketing (MKTG-5503)

The course intends to provide an insight into international marketing operations of firms engaged in multinational marketing. It comprises of global marketplace environment, international marketing opportunities, international marketing strategies, international marketing mix policies and international marketing management aspects. The growing complexities in international marketing area and recent trends will also be covered in this course.

2. Consumer & Buyer Behavior (MKTG- 5504)

This course examines the determinants of consumer behavior. It deals with issues like individual determinants of consumer behavior, group influences on consumer behavior, environmental impacts of consumer buyer behavior, consumer decision process and models of consumer and industrial buying behavior. The present position of consumer motivation and behavioral research and the problem of understanding consumer behavior will also be discussed in this course.

3. Services Marketing (MKTG-5505)

This course aims at developing specialized knowledge of the learners in services marketing. It includes features of services, distinction between product and services, growing importance of service marketing, service marketing mix, developments in customer services, service marketing in profit organizations and non-profit organizations. It also covers problems of services marketing and development in idea marketing.

4. Marketing Research (MKTG-5506)

This course has been designed to provide basic knowledge in marketing research so as to enable the learners acquire specialized skills in undertaking the research assignments effectively. This specialized course will assist the learners in solving marketing management problems with efficacy and facilitates the marketing management decision-making. The course provides knowledge on how to use various marketing research tools in different situations and to prepare sound research reports.

5. Strategic Marketing (MKTG-5507)

This course is offered to build up specialized knowledge in the use of marketing strategies to gain competitive advantage for a business firm. It includes elements of strategic marketing, development of alternatives, strategic marketing planning

and control, strategic options to be used for marketing mix elements, product life cycle etc. The course helps to understand strategic marketing responsibilities and interactions with the functional departments. Case based teaching will be followed.

6. Promotional Management (MKTG-5508)

The course deals with various aspects of promotional aspects like advertisement as well as diversified dimensions of sales management. It gives guidelines for copy writing, media choice, advertisement evaluation etc. On the other hand, it also emphasizes on potential sales, personnel management, techniques to improve sales and other related issues.

7. Environmental Marketing (MKTG-5509)

The course aims at providing knowledge to the students on the components of environment, ecological principles and factors, pollution aspects, hazards and disasters etc and emphasizing on the marketing management approach with environmental issues.

8. Brand Management (MKTG-5510)

This course applies marketing techniques to a specific product, product line, or brand. It seeks to increase the product's perceived value to the customer and thereby increase brand franchise and brand equity. Marketers see a brand as an implied promise that the level of quality people have come to expect from a brand will continue with present and future purchases of the same product. This may increase sales by making a comparison with competing products more favorable. It may also enable the manufacturer to charge more for the product. The value of the brand is determined by the amount of profit it generates for the manufacturer. This results from a combination of increased sales and increased price. The course aims at imparting knowledge on principle of brand, concept & type of brand, features of brand management, brand community, predictive analytics, brand engagement and so on.

9. E-Business (MKTG-5511)

Electronic Business, commonly referred to as "eBusiness" or "e-Business", may be defined as the utilization of information and communication technologies (ICT) in support of all the activities of business. Commerce constitutes the exchange of products and services between businesses, groups and individuals and hence can be seen as one of the essential activities of any business. Hence, electronic commerce or eCommerce focuses on the use of ICT to enable the external activities and relationships of the business with individuals, groups and other businesses.

Electronic business methods enable companies to link their internal and external data processing systems more efficiently and flexibly, to work more closely with suppliers and partners, and to better satisfy the needs and expectations of their customers.

In practice, e-business is more than just e-commerce. While e-business refers to more strategic focus with an emphasis on the functions that occur using electronic capabilities, e-commerce is a subset of an overall e-business strategy. E-commerce seeks to add revenue streams using the World Wide Web or the Internet to build and enhance relationships with clients and partners and to improve efficiency using the Empty Vessel strategy. Often, e-commerce involves the application of knowledge management systems.

E-business involves business processes spanning the entire value chain: electronic purchasing and supply chain management, processing orders electronically, handling customer service, and cooperating with business partners. Special technical standards for e-business facilitate the exchange of data between companies. E-business software solutions allow the integration of intra and inter firm business processes. E-business can be conducted using the Web, the Internet, intranets, extranets, or some combination of these.

Group C : Major in Human Resource Management (any four courses):

1. Industrial Relations (HRM-5501)

This course deals with in-depth study of the scope and nature of industrial management particularly in Bangladesh; focuses on the procedure, subject-matter, and legal framework of collective bargaining, role of unionism in industrial, manufacturing and service sectors. ILO conventions, Labor Issues under World Trade Organization (WTO) are also be explored.

2. Human Resource Planning & Development (HRM-5502)

The course has been designed to make the students understand human resource planning & development. It includes the study of human resource planning models, needs, benefits, key areas, components and information system to forecast manpower needs and considerations of some indicators of human resource effectiveness. Policy issues like work force composition, employment conditions, leave, recruitment, wage and salary administration, performance management, health and safety; disciplinary issues in the context of developing countries will also be discussed.

3. Human Resource Accounting (HRM-5503)

This course is designed to equip the learners with the ideas of human resource accounting. The course comprises of the importance of human resource, gradual developments in the worth of human resource and valuating the human resource for accounting purpose. It aims to highlight the worth of human resource working in the organization through the published accounts. This course covers human resource planning and development along with inventory management control and preparation of its balance sheet.

4. Organizational Behavior (HRM - 5504)

In this course, participants will learn how to analyze human factors of management and how to make responsible recommendations in problem setting. The course covers topics such as organization design, leadership, and implementing change. Industrial relations as practiced in Bangladesh and organizational behavior in the context of a rapidly developing economy would be the additional topics of the course.

5. Entrepreneurship Development (HRM - 5505)

This course deals with how to establish a new business venture, and covers topics, such as characteristics of an entrepreneur, pooling of resources, networking site development, market analysis, staffing, inventory control, human relation funding. As a part of the course, students will prepare a comprehensive business plan for starting or accruing such a business. It also studies various aspects of business development, problem of existing small business in Bangladesh. An overview of small and cottage industries in Bangladesh is also included.

6. Compensation Management (HRM-5506)

This course has been designed to make the students familiar with understanding importance of compensation; importance of compensation management; different types of compensation; process of determining appropriate compensation; methods of compensation determination; managerial and non-managerial compensation; current trends in compensation.

7. Conflict Management & Negotiation (HRM-5507)

This course aims at providing knowledge to the students about the nature of conflicts in business organizations; types of conflicts; importance of conflict management; causes behind different interests and managerial conflicts; methods of resolving conflicts; significance of conflict negotiation methods; and process of negotiation. Strategies & methods of ranging conflict will be studied against social structure; management of conflicts will be covered from an organizational context. It will also include different models and principles, and skills requirement for conflict management. It will also explore the use of power and politics in the management processes and analyze the decision making process of different organizations.

8. Industrial & Labor Law (HRM - 5508)

The course aims at providing knowledge of legal affairs on- Principles of Law of Contract, Partnership Act 1932, Sales of goods Act 1930, Negotiable instruments Act of 1881, General Principles of Company law relating to formation, Management and winding up. Carriage of goods- by roads, Sea and air; Factories Act (1965) Industrial Relations Ordinance 1969; Workmen's Compensation Act 1923; Employment of Labor (Standing Order), 1965; General Principles of Insurance Contract- Life, Marine, Fire and General Insurance. Rules for safety measures in factory. Factory workers salary and wages rules; Legal aspects of using child labors in factory; Trade unionism and collective bargaining.

9. Management of Change (HRM-5509)

This course prepares participants to lead change within a variety of organizational settings (schools, small businesses, multinational corporations, non-profit / nongovernmental collaborative). Topics of study include: contrasting climates and cultures in various organizational types; analyzing conditions that foster both acceptance and resistance to change; viewing change management through structural, personnel, political, and symbolic frames; assessing the needs and providing the means for professional development to accompany change; and specific strategies for managing change. Participants will develop a change management plan for use in an organizational setting of their choice.

Group D : Major in Management Information Systems (any four courses)

1. Management Information System (MIS-5501)

This course aims at providing an understanding of the functions and importance of information technology applications in enhancing the capabilities of organizations to meet their objectives and goals. The course includes: an overview of MIS - Structure, contemporary issues - Fundamental of information system - Information system technology - Hardware, software, telecommunication - Transaction processing and information - Reporting system - Managerial decision making and decision support system (DSS) - Expert system - Knowledge work - Controlling information system - Computer crime, ethics and society - MIS practices in Bangladesh.

2. System Design and Development (MIS - 5502)

This course aims at providing knowledge on information system design and the techniques, methodology and the tools that are required to apply during the process of development. It also illustrates the theory of development, design paradigm, prototype and effective use of CASE and 4th generations language tools used for developing functional prototype or real system. Project management and other theorem of analysis will be discussed as well.

3. Database Management (MIS - 5603)

This course aims at providing a fundamental understanding of database from theoretical as well as practical point of view. Upon completion of this course, the entrant will be able to define business data that requires for its information system and the file generally used for information base. A three level of data base architecture like user level, physical level and database chain will be covered as well. Simple and complex query -by -example will be shown thorough by structured query language. It also covers data administration and database administration.

4. Advanced Database Management (MIS-5604)

This course offers to learners' practical session on data analysis, implementation and stages of complex system in various platforms like micro and mainframe. It also aims to provide an understanding of the tools for analysis of complex data model by using DFD (Data Flow Diagram), structured chart or Jackson structured chart or flow charter. The concepts of distributed database, objects oriented data model, auto- code generator and report program generator will be elucidated throughout the course. Data security, integrity and data honesty will be discussed as well.

5. Data Communication Systems (MIS- 5605)

This course entails the entrants a basic and an advanced foundation and introduction to data communication, management behavior or orientation on data communication, transmission, implementation of network system and the equipment connected for the whole process of communication. It also covers the necessity of Internet and Intranet in business. A wide range of data communication software as well as various computer hardware along with networks topology and transmission protocol, which covers auto-banking system will be taught thoroughly in this course.

6. Decision Support & Expert System (MIS-5606)

The basic objective of this course is to teach the learners about management information tools like expert system, decision support system, executive support system, accounting information system, artificial neural networks from their evaluation to applications of such tools in current business arena. . It also covers the necessity of such tools in end-user computing environment and their behavior to implement those systems and a feasibility study on CVP analysis before the implementation is being materialized.

7. E-Business (MIS-5507)

Electronic Business, commonly referred to as "eBusiness" or "e-Business", may be defined as the utilization of information and communication technologies (ICT) in support of all the activities of business. Commerce constitutes the exchange of products and services between businesses, groups and individuals and hence can be seen as one of the essential activities of any business. Hence, electronic commerce or eCommerce focuses on the use of ICT to enable the external activities and relationships of the business with individuals, groups and other businesses.

Electronic business methods enable companies to link their internal and external data processing systems more efficiently and flexibly, to work more closely with suppliers and partners, and to better satisfy the needs and expectations of their customers.

In practice, e-business is more than just e-commerce. While e-business refers to more strategic focus with an emphasis on the functions that occur using electronic capabilities, e-commerce is a subset of an overall e-business strategy. E-commerce seeks to add revenue streams using the World Wide Web or the Internet to build and enhance relationships with clients and partners and to improve efficiency using the Empty Vessel strategy. Often, e-commerce involves the application of knowledge management systems.

E-business involves business processes spanning the entire value chain: electronic purchasing and supply chain management, processing orders electronically, handling customer service, and cooperating with business partners. Special technical standards for e-business facilitate the exchange of data between companies. E-business software solutions allow the integration of intra and inter firm business processes. E-business can be conducted using the Web, the Internet, intranets, extranets, or some combination of these.

8. Computer Programming in Business (MIS-5508)

This course is designed to give the students foundation knowledge on computer programming. The main objective of this course is to improve programming skills that help the students to develop database management system software for business purposes. This course includes: Database Record, Field and Database Management System - FoxPro - Creation and Addition of information to Database - Variables: Identifiers, Data Types, Mem Vars, Array - Expressions: Operands, Constants, and Operators - Control Flow: Branches and Loops, Procedures and Functions - Input and Output Functions - Full- Screen Data Editing - Sorting and Indexing Database - Performing Queries: SQL and RQBE Language, Locate and Seek Command - Design and Printing Reports - Screen Builder - Menu Bar Design - Project Work.

9. Management of Technology and Innovation (MIS- 5509)

The course is designed to train students in managing technology and generating new ideas on technology management. The main objective of this course is to improve managerial and innovative skills in the arena of technology.

E. Major in Accounting (any four course)

1. Accounting Thought (ACC-5503)

This course lets the participants know the evolution of accounting and its vital role in economic development. It covers concepts, principles, local and international standards on which accounting functions are done. It does make the participants knowledge get strong.

2. Advance Managerial Accounting (ACC-5504)

This course aims at providing information to the managers for making decision internally. It highlights on direct costing and contribution margin, segment reporting, transfer pricing and responsibility accounting. It lets the participants get familiarized with decision making procedure undertaken inside the organization.

3. Advance Financial Accounting (ACC-5505)

This course is offered for building up a strong basement of the participants about security market. It encompasses the valuation of bond and share, investment decisions, risk return and budgeting, planning, restructuring and mergers as well as dividend policy.

4. Human Resource Accounting (ACC-5506)

This course is designed to equip the learners with the ideas of human resource accounting. The course comprises of the importance of human resource, gradual developments in the worth of human resource and valuating the human resource for accounting purpose. It aims to highlight the worth of human resource working in the organization through the published accounts. This course covers human resource planning and development along with inventory management control and preparation of its balance sheet.

5. Environmental Accounting (ACC-5507)

This course covers valuation of nature, environmental protection expenditure and its representation in national accounts, land use accounting, botanical diversity, Material and energy flow, adaptation of UN system of environmental accounting, integration between economic and environmental accounting, managerialism and sustainability, investigation of legitimation in annual reports, determinants of social responsibility. It makes the participants get aware about the harmonization of business with environment.

6. Macro Accounting (ACC-5508)

This course helps the participants know about the cross-connection of accounting and economics. It involves national income concept, input-output analysis of national accounting, double entry accounting in national income, social accounts, UN accounting process favoring national accounting. It can make the participants explore the similarization between economics and accounting.

7. Accounting for Managerial Control (ACC-5509)

This course deals with controlling procedure of management accounting and lets the participants know how to formulate and structure the strategy for management. It covers budgetary planning and control, standard costing, financial performance reports. It can make the participants build up their exploration capacity to differentiate strategy for management.

8. Taxation & Auditing (ACC - 5510)

The course aims at providing knowledge to the students on : Taxation, Income - Tax, Assessee, Income Tax Authorities in Bangladesh, Heads of Income, Tax return, Other Taxes; Auditing, Standard Auditing Practice, Selective Verification, Auditing Mechanized and EDP System.

F. Major in Management (any four courses)

1. Industrial Relations (MGT-5506)

This course deals with in-depth study of the scope and nature of industrial management particularly in Bangladesh; focuses on the procedure, subject-matter, and legal framework of collective bargaining, role of unionism in industrial, manufacturing and service sectors. ILO conventions, Labor Issues under World Trade Organization (WTO) are also be explored.

2. Conflict Management & Negotiation (MGT-5507)

This course aims at providing knowledge to the students about the nature of conflicts in business organizations; types of conflicts; importance of conflict management; causes behind different interests and managerial conflicts; methods of resolving conflicts; significance of conflict negotiation methods; and process of negotiation. Strategies & methods of ranging conflict will be studied against social structure; management of conflicts will be covered from an organizational context.

3. Corporate Governance (MGT-5508)

Corporate Governance has become an important issue in the business world. The aim of the course is to make the students understand the governance issues at the corporate level and their practieseess in Bangladesh. The course covers board composition, role of board of directors, proteting interest of all stakeholders, legal issues, disclosure of financial and nonfinancial performance of the listed companies.

4. International Projection (MGT-5509)

International Projection deals with how business is dramatically boosting its economic growth and increases the number of companies relying on its services, accompanying its clients in their own international expansion processes and also adapting to the needs of new customers who bet on this clear international projection.

5. Supply-Chain Management (MGT-5510)

Supply chain management is a strategic tool for coordinating activities concerned with planning, implementation, and control of material goods information, money, and equipment flows between suppliers and customers. Supply Chain Management involves the flows of materials and information among all of the firms that contribute value to a product, from the source of raw materials to end customers. Elements of supply chain management have been studied and practiced for some time in marketing, logistics, and operations management. We will attempt to integrate these different perspectives to develop a broad understanding of how to manage a supply chain.

This course will focus on effective supply chain strategies for companies that operate globally with emphasis on how to plan and integrate supply chain components into a coordinated system. The course will consist the concepts and models important in supply chain planning with emphasis on key tradeoffs and phenomena. The course will introduce and utilize key tactics such as risk pooling and inventory placement, integrated planning and collaboration, and information sharing. Lectures, Internet simulations, computer exercises, and case discussions introduce various models and methods for supply chain analysis and optimization.

6. Sustainable Development (MGT-5511)

This course is a broad-based examination of some of the major themes related to sustainable development and what they mean for individuals, corporations, cities, nations and the world as a whole. It takes a systematic approach to addressing the various interconnected scales at which decisions can and must be taken and policies must be made to achieve a level of societal development at which the welfare of today's generation can be met without compromising the welfare of future generations. In main stream theory of development, development measured by economic growth was the main theme. The meaning of development in the context of international development had evolved during the past 30 years. Sustainable development, especially environmental sustainability, is examined both conceptually and empirically in relation to environment protection, efficient use of energy and natural resources. The concepts and instruments of strategic environmental assessment and sustainability assessment are introduced and applied. It is increasingly important that young managers must understand and be able to design sustainable development projects/programs to overcome precedent problems in development. These approaches often require the participants to create effective working relationships with practitioners other field, governments, and organizations.

This course aims at introducing various approaches to sustainable development. The students are expected to participate in discussion and analyze the project from business points of view within the context of sustainable Development. Then the course will be followed by the field trip to the development project site, possibly for conducting feasibility studies. The course also address the environmental justice, antiglobalization movements, and ethnoecology to assess their implications for an understanding of the future of sustainability.

7. Small and Medium Enterprise (SME) Management (MGT-5512)

The course is directed at the effective management of small and medium size enterprises(SME) with special attention given to growing such firms and instituting turnarounds in changing economics. The key concept in this class is that "a small business is not a small, large business." The problems and solutions facing SME's are significantly different from those facing large firms. This course deals with the critical decisions that owner/managers of SME's must make in managing such ventures. The course will focus on "doing" through an active consulting project with a SME rather than on mere "facts".

Emphasis is laid to the daily issues facing SME owner/managers, including hiring and personal practices, The care and feeding of business networks, the installation of management controls and operational systems, effective strategies for the small and medium size firm including identification and evaluation of business opportunities, strategic alliances and the internationalization of SME's, ESOP's, financing, export opportunities, bank relationships, credit for the SME, legal and tax considerations, public relations, and effective marketing research for the SME.

8. Advanced Islamic Management (MGT-5513)

Advanced Islamic Management uses Islamic core values for its decision making. Decision, whether or strategic or operational matter guided by Islamic core values, with naturally conform to Islamic principles. Management experts are beginning to look at the possibility of "higher purpose vision" as a means to achieve sustainable for individual best performance can only be achieved through the "free will" efforts of that person. No threat, not even reward could persuade an individual for its optimum output. Threat merely lead to compliance and low level reward i.e. recognition and financial, are not sustainable for long.

Management experts are beginning to look at the possibility of "higher purpose vision" as a means to achieve sustainable motivation for individual best performance at their work place. Islamic Management Modules attempt to achieve this.

Islam is a way of life. It does not compartmentalize human life activities- its practice is always holistic and integrated. There are hadiths, and verses from the Quran that relates to work as "worship" on the condition that the work is in consonance with Islamic Principles.

Group G: Major in Garment & Textile Management (any four courses)

1. Managing Garment Factory (GTM-5501)

The course objects to distribute knowledge about managing a garment factory. It includes human resources - recruiting, training, labour management, compliance; labour laws including EPG Law; production, planning & process; quality control management; machinery and equipment in garment industry Needle machine, Over lock machine, Bartac machine, Button whole machine, Snap button, Punching, Feed of the arms, Needle detector, Cutting machine, and Designing software.

2. Industrial Law (GTM-5502)

The course targets to provide knowledge on legal issues related to firms and industries with special emphasis in garments and textile sector. It will cover- Labor Law; Factory Law; EPZ Law; Trade Union and CBA Law; ILO Law; Law of Contract; Company Law; Environmental Law etc.

3. Internal Apparel Marketing Issues (GTM-5503)

The course aims at providing knowledge on apparel marketing and international issues related to garments and textile industries. It includes- Trade Act Bill, WTO, CBW (Central Bonded Warehouse)/SBW, GSP, SAARC/SAFTA, AGO, BIMSTEC, Garzi Commission Report & post MFA Taskforce, Banking and Export documentation, Buyers, Knowing the big buyers, Merchandising - sourcing, and costing etc.

4. Trend of Garment Business (GTM-5504)

The course targets to disseminate knowledge on the recent trend and development of garment business. It will include- garment importing countries with last 10 years export record; Bangladesh's competitive strength and weakness price, quality, compliance, lead time, labour force; fashion and designing trend of fashion and design, creativity in fashion and design, software of fashion and design, CAD/CAM; raw materials, accessories; concept of fibre yarn and fabrics.

5. Managing Backward and Forward Linkages (GTM -5505)

The course aims at providing knowledge on waving; knitting, dying / printing; finishing/ washing; machinery and equipment in textile industry (composite) - circular knitting machine, dying machine, dyeing machine, boiler technology; and factory layout.

6. Sustainable development and Compliance Issues (GTM- 5506)

Sustainable development has become an inescapable reality at all levels of economic integration. The support of most governments for the concept of sustainable development makes strong action in environmental matters all the more necessary and legitimate. The prospect of the economic integration of the Americas raises sizeable challenges for sustainable management of the environment and natural resources. The implementation of sustainable development presupposes compliance with certain conditions (democracy, autonomy, fairness, interdependence, responsibility and accountability) and with certain fundamental principles (environmental and economic integration; maintenance of biological diversity and conservation of natural resources; precaution, prevention and evaluation; cooperation, partnership and participation; and education, training and consciousness-raising). The governments of the Americas have developed a Plan of Action for the Sustainable Development of the Americas, which is based to a large degree on these conditions and principles. The plan contains specific commitments in the form of detailed initiatives respecting most of the issues at the root of environmental problems. Parliamentarians, since they stand between the public and the decision-making powers, can play a premier role in implementing the sustainable development of the Americas. They are among those in the best position to become the true ambassadors of sustainable developments and the principal intermediaries between local communities and decision makers so as to facilitate the flow of information, cooperation and mediation and to ensure first-hand that objectives in this area are achieved.

Group H: Major in Hospital Management (Four Courses)

1. Public Health and Hospital Administration (HOM-5501)

The course aims at providing knowledge on public health and administering hospitals & clinics. It includes issues of public health, community medicine, social medicine & clinical medicine; special health care programs of mothers, children, old people, occupational groups etc.; school health services; community health care programs in Bangladesh; relation ship of various health & social service; public health nursing' objectives & components of primary health care; management of primary health care; hospital sanitation & health / occupational hazards; hospital planning- establishment, procuring tools & machineris, accessories etc.; types of serices in hospital & health services; management of health services in the hospital; health services in Bangladesh - hierarchy in administration; quality assurances of hospital care & services ; and role of hospital in primary health care.

2. Health Rights, Welfare and Medical Ethics-Social Control (HOM-5502)

The course aims at providing knowledge on ethical issues in medical profession and its practises in Bangladesh. It will cover - principal features of midical ethics;

3. Health Economics and Hospital Development (HOM-5503)

The coure aims at disseminating knowledge on health economics and hospital development. It will cover - Health Economics: definition scope & reference to health issues; importacne of health economics in development of health services & health; health economics in developing countries; economic analysis of health care; Hospital Development: basic concepts of organizational development - hospital context; models of organizational development etc.

4. Project Appraisal and Management (HOM-5504)

This course aims at developing knowledge to the participants on managing project and evaluation techniques. Primarily it deals with the objectives, importance, requisites and functions of project management. The course covers project initiation; project formulation; project selection methods; project implementation; feasibility study; preparation of project proposal and project appraisal techniques. Contemporary approaches of development project like Project Planning by Objectives, Logical Framework Approach, Participatory Rural Appraisal, Beneficiary Assessment etc will also be included under the purview of this course.

5. Clinical Psychology (HOM-5505)

It includes the scientific study and application of psychology for the purpose of understanding, preventing and relieving psychologically-based distress or dysfunction and to promote subjective well-being and personal development. Central to its practice are psychological assessment and psychotherapy, although clinical psychologists also engage in research, teaching, consultation, forensic testimony and program development and administration.

INTERNSHIP / DISSERTATION / ORGANIZATION CONSULTING PROJECT (INTP / PROJ /OCP-5500)

Students who intend to pursue the Internship Program will have to do the same after completion of all course works. Internship program has been incorporated to make the students familiar with the practical aspects of business & management. The students will be attached with particular organizations during the internship tenure. The students must be interned at least for duration of two months.

On the other hand, students will have to complete 'Dissertation or OCP' during their last trimester along with their specialized courses. The aim of dissertation or OCP is to familiarize the students with the research and analysis of business issues. Internship, dissertation or OCP must be conducted under the supervision of a faculty member. Finally, the students will have to submit project paper or study report and defend their study before a formal viva board.

IIUC ADMINISTRATION

Executives of the University

Sl. Name	Designation
01. Prof. M. Mahbub Ullah, Ph.D	Vice-Chancellor
02. Prof. Dr. Abu Bakr Rafique	Pro Vice-Chancellor
03. Prof. Ahsan Ullah Bhuyian	Treasurer (in - charge)
04. Sqn Ldr (Retd). Muhammad Nurul Islam	Registrar

Deans of the Faculties

Sl. Name	Faculties
01. Prof. Dr. A. K. M. Abdul Quader	Shari'ah and Islmic Studies
02. Prof. Dr. Rezaul Huque Khan	Science & Engineering
03. Prof. Dr. Abul Kalam Azad	Business Studies
04. Advocate Kazi Saifuddin Ahmed Chowdhury	Laws

Heads of the Departments

Sl. Name	Department
01. Mr. Shafi Uddin, Associate Professor.	Qura'nic Science & Islamic Studies
02. Mr. M. Shaker A. Saoque, Associate Professor	Daw'ah and Islamic Studies
03. Mr. Moazzam Hossain, Asst. Professor	Computer Science & Engineering
04. Engr. Meraz Ahmed Zahedi, Asst. Professor	Computer & Comm. Engineering
05. Engr. Md. Rifat Shahriar, Lecturer	Electrical & Electronics Engineering
06. Mr. Md. Aktar Sayeed, Asst Professor	Pharmacy
07. Mr. M. Mahbubur Rahman, Associate Professor	Business Administration
08. Mr. Mohammad Riaz Mahmud, Associate Professor	English Language and Literature
09. Kazi Arshadul Hoque, Lecturer.	Law

Coordinator of the Campus

Sl. Name	Campus
01. Dr. Sk. Sirajul Islam, Associate Professor	Permanent Campus

Co ordinators of the MBA & MBM program

Sl. Name	Program
01. Mr. Mohammed Yasir Rabbi	MBA (Executive) & MBM
02. Mr. Serajul Islam	MBA (Regular) Male & Female

Directors of the Divisions

Sl. Name	Divisions
01. Mr. Murtaza Ahmed	Academic Affairs Division
02. Mr. Tawfiqur Rahman	Accounts and Finance Division
03. Mr. A. Z. M. Obaidullah	Students Affairs Division
04. Mr. Nurul Kabir Khan	Library & Information Division
05. Mr. Md. Shahid Ullah Selim	Personal & Human Resource Division
06. Mr. Mohiuddin Hossain	Purchase & Procurement Division
07. Mr. Kazi Deen Mohammad	Students Welare & Staff Development Division

Directors of the Centre / Institute

Sl. Name	Centre / Institute
01. Prof. Dr. A. K. M. Abdul Quader	CENURC
02. Mr. B.M. Mofizur Rahman, Asst. Professor	Arabic Language

Admission Unit of ACAD

Sl. Name	Designation
01. Mr. Mohammad Faisal	Senior Assistant Director

Regular Faculty Members
Main Campus, Chittagong
Department of Business Administration (DBA)

SL	Name	Academic Qualifications
Head		
	Mr. Muhammad Mahbubur Rahman Associate Professor	B.Sc. (Hons.) M.Sc. (CU)
Professor		
01.	Dr. Abul Kalam Azad, Dean	BA (Hons.) MA (CU), MA (Waterloo University, Canada) Ph.D (Dalhousie University, Canada)
Associate Professor		
01.	Mr. Farid Ahammad Sobhani (SI)	BBA (Hons.) MBA (CU), MS (Belgium)
02.	Mr. Mohammed Shamsul Karim (SI)	BBA (Hons.) MBA (CU), MA-IB (UK)
03.	Dr. Sheikh Sirajul Islam	B.Sc(Hons), M.Sc (RU), M.S (USA), Ph.D (CU), FAO fellow
04.	Mr. Muhammad Yunus	B.Com (Hons) M.Com. (DU), WHO (fellow)
05.	Mr. Abdul Hamid Chowdhury	B.Sc., M.Sc. & M.Phil (CU)
Assistant Professor		
01.	Mr. Md. Yasir Rabbi	BBA (IIUC), MBA (RRU)
02.	Mr. Serajul Islam	BBA, MBA (IIUC)
03.	Ms. Nazneen Jahan Chowdhury	B.Com. (Hons.) M.Com. (DU)
04.	Mr. Monir Ahmmed	BSS (Hons.) MSS (CU)
05.	Ms. Salma Ahmed (SI)	BSS (Hons.) MSS (DU)
06.	Mr. Md. Rizwan Hassan	BBA, MBA (IIUC)
07.	Mr. A. M. Shahabuddin	BBA, MBA (IIUC)
08.	Mr. Md. Shahnur Azad Chowdhury	B.Sc Engg. MBA (IIUC)
09.	Mr. Mohammad Aktaruzzaman Khan	BSS (Hons) MSS (CU), MBA (IIUC)
10.	Mr. Md. Masrurul Mowla	B.Sc. (Hons.) M.Sc. (CU), MBA (IIUC), B.Ed.
11.	Mr. Md. Nazamul Hoque	BBA (Hons.) MBA (CU)
Lecturer		
01.	Mr. S M Anisul Hoque (Study Leave)	BBA (Hons.) MBA (CU), ACMA
02.	Mr. Md. Kamal Hossain	BBA (Hons.) MBA (CU)
03.	Mr. Mohammad Homayun Pervez (SL)	BBA, MBA (IIUC)
04.	Mr. Md. Hafij Ullah	BBA, (Hons) MBA (CU)
05.	Mr. Md. Jonaed Kabir	BBA, (Hons) MBA (CU)
06.	Mr. Mostafa Manir Chowdhury	BBA, (Hons) MBA (CU)
07.	Mr. Abdullahil Mamun	BSS (Hons) Mss (CU)
08.	Ms. Md. Musa Khan	B.Sc (Engr), CSC, CUET
09.	Mr. Abu Hanifa Noman Bin Alam	BBA (Hons), MBA, (CU)
10.	Mr. Md. Iqbal Hossain	B.Sc(Engr), SCS, CUET
11.	Mr. Mohammad Rokibul Kabir	BBA (Hons.), MBA, (CU)
12.	Mr. Mohammed Syedul Islam	BSS (Hons.) MSS, (CU)
13.	Mrs. Sayema Hoque	BBA (Hons.) MBA, (AIS), DU
14.	Mrs. Nazneen Akhter	LLB (Hons.), LL.M, (CU)
15.	Mrs. Tanzina Chowdhury	BBA (Hons.), MBA, (CU)
16.	Mr. Md. Zahidul Alam	BBA (IIUC), MBA, (AIT)
17.	Mrs. Sultana Akter	B. Sc (Engr.) MBA
18.	Mr. Syed Md. Hasib Ahsan	BBA (Hons.) MBA
19.	Mr. Mohammad Toufiqur Rahman	BBA (Hons.) MBA
20.	Mr. Mohammad Shyfur Rahman Chy	B.Sc. (Hons.) M.Sc.
21.	Mr. Abdullah Md. Ahshanul Mamun	BBA (Hons.) MBA
22.	Mr. Md. Kazi Golam Azam	BBA (Hons.) MBA

N. B. In addition to the full-time faculty members, a good number of adjunct teachers from Public Universities and highly experienced practising managers from reputed organizations are appointed to teach different courses in BBA & MBA programs both in IIUC - Chittagong and Dhaka Campuses.

Dhaka Campus

Executives & Officials

Sl.	Name	Designation
01.	Prof. Dr. Muhammad Loqman	Chief, IIUC Dhaka Campus
02.	Mr. M. Shafiqur Rahman	Coordinator, MBA Program
03.	Mr. Md. Solaiman Miah	Additional Registrar & In-charge, ACAD
04.	Mr. Sekander Ali Khan	Deputy Director, ACFD
05.	Mr. Mohammad Imrul Karim	Deputy Director, PHRD
06.	Mr. Ejabul Khaled	Deputy Director, STAD
07.	Mr. Md. Harunur Rashid	Sr. Assistant Director, LID
08.	Mr. Humayun Kabir	Assistant Director, Chief Office
09.	Mr. Md. Aktar Hossain	Assistant Director, MBA Office
10.	Mr. Faisal Ahamed	Executive Engineer, Dhaka Campus

Department of Business Administration (DBA)

SL.	Name	Academic Qualifications
	Head	
	Professor Dr. Md. Jahirul Hoque	B.Com (Hons) (DU), M.Com (DU), Ph.D (DU)
	Professor	
01.	Mr. Samad Abedin	B.Sc. (Hons.) M.Sc. (RU), M.Phil, (UNCDC,Cairo)
	Asst. Professor	
01.	Mr. Md. Shariful Haque	BBA & MBA (Marketing, IIUC)
02.	Mr. Md. Abdullah Raihan	B.Sc (Hons.), M.Sc(Economics, IIUI, Pakistan)
03.	Mrs. Afroza Bulbul	BBA (Hons.) MBA (UK)
	Lecturer	
01.	Mr. Zahangir Alam	B.B.S (Hons.) M.B.A (RU)
02.	Mrs. Rahnuma Akhter	B.B.A (Hons.) M.B.A (DU)
03.	Mr. Tarikul Islam	B.B.S (Hons.) M.B.A (RU)
04.	Mr. Mahi Uddin	B.B.A (Hons.) M.B.A (CU)
05.	Mr. Abul Kadar Muhammad Masum	B.Sc in CSE, IIUC
06.	Mr. Mohd. Mohsin	B.B.A (Hons.) M.B.A (CU)
07.	Mrs. Kazi Farzana Shumi	B.B.A (KU) M.B.A (NSU)
08.	Mr. Md. Saheb Ali Mondal	BBA & MBA (Accounting) (RU)
09.	Mr. Afzal Ahmad	BBA & MBA (Accounting & Information System) (RU)
10.	Mr. Md. Showkat Imran	BBA & MBA (Finance & Banking) (IIUC-DC)
11.	Mr. Aktar Kamal	BBA & MBA (Management) (CU)
12.	Mr. Masum Billah	B.Sc (Hons.) M.Sc (Math, JU)
13.	Mr. Abul Kalam Azad	BBA & MBA (Finance & Banking) (IIUC-DC)
14.	Mrs. Nazneen Fatema	BBA & MBA (Finance & Banking, Marketing & Int'l Business) (IIUC)
15.	Mrs. Mohsina Fatema	BBA (Finance, DEU) MBA (Marketing, NSU)
16.	Mr. Md. Zahid Hossain Bhy.	MBA (HRM & MIS), M.Sc (Physics) M.Phil (Persuing)
17.	Mrs. Showkat Ara Khanam	
18.	Mrs. Tahassum Siddique	BBA & MBA (IIUC)

Pictorial
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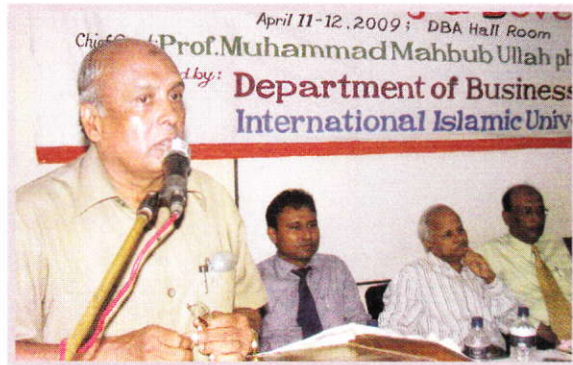
Convocation & Biennial



Orientation



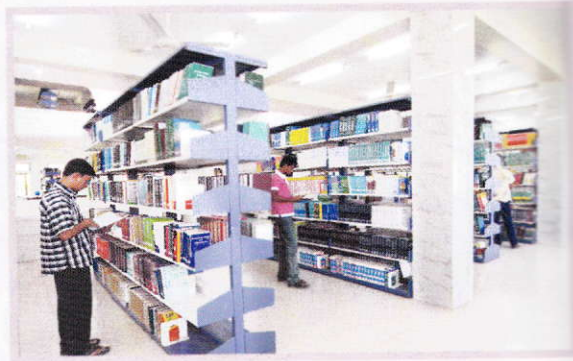
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Academic Affairs Division

Permanent Campus

Kumira, Chittagong.



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