

International Islamic University Chittagong (IIUC)

Department of Economics & Banking

Final Examination: Spring-2018

Program: BSS(Honours)

Course Code: EDP-4701

Course Title: Entrepreneurship Development

Time: 2.5 Hours

Full Marks: 500

Answer any five of the following questions. All parts of a question must be answered sequentially. Figure in the right margin indicate full marks.

1. (a) Distinguish between creativity and innovation. 2.5
(b) Discuss about a creative climate. 2.5
(c) "Creativity is a process that can be developed and improved" discuss. 5
2. (a) Discuss about the elements of innovation. 2.5
(b) Mention the different sources of innovation. 2.5
(c) Discuss about the different types of innovation with example. 5
3. (a) Define business environment and elucidate characteristics of business environment. 5
(b) Develop a business idea and make a SWOT analysis of that business. 5
4. (a) Define business plan. 2
(b) Discuss about the different elements for writing an effective business plan. 3
(c) Prepare a realistic business plan covering the different elements of business plan. 5
5. (a) Classify SMEs on Bangladesh perspective. 2.5
(b) Elucidate different types of small businesses in Bangladesh. 2.5
(c) Discuss about the advantages and disadvantages of different forms of small businesses. 5
6. (a) If anyone wants to establish a new business, then from where can he/she get help? 2.5
(b) Elucidate the opportunities of establishing small businesses in Bangladesh. 2.5
(c) Discuss about the different functions of BSCIC. 5
7. (a) Discuss the role of women in the development of the economy side by side with their role in the household. 2.5
(b) Elucidate the problems faced by women entrepreneur in Bangladesh. 2.5
(c) Discuss about the characteristics of women entrepreneurs in Bangladesh. 5