International Islamic University Chittagong

Department of English Language & Literature.

Semester End Examination –Autumn-2021

Course Code: **ELL-4839** Course title: **Language and Media**

Total Marks :**50** Time: **2:30 hours**

[Figures in the right-hand margin indicate full marks.

Attempt question **no.1 and any three** from the rest.]

1. Write short notes on **any four** of the following topics **5x4=20**

   a. Propaganda
   b. Pseudoscience
   c. Deepfake
   d. Conspiracy Theory
   e. Mal-information
   f. Disinformation

2. Identify a problem in your community and write an investigative report on how to solve the problem in your community. **10**
3. What is Biasness? Comment on the biasness that you find in contemporary media. **10**
4. Critically analyze any two of the Ads that you have recently watched from Creative Advertisements. **10**
5. What is Misinformation? Write down the ways of identifying misinformation in recent time. **10**
6. Evaluate the role of alternate media in the present world context. **10**