

# International Islamic University Chittagong

## Department of Business Administration

Program: MBA

Semester: 2nd

Mid-Term Examination, Autumn 2019

Course Code: MIS-4201

Course Title: Management Information Systems (MIS)

Time: 2 Hours

Total Marks: 30

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**N. B: Answer any 3(Three) questions.**

Figures in the right margin indicate full marks.

Parts of the same question must be answered following the serial.

- Q.1. a. Define MIS. Which subjects contributes to the technical and behavioral approach? 1+2=3
- b. Why information systems are so essential in business today? 2
- c. How information systems are transforming business? 1
- d. What are the six reasons that a company heavily invest in information System? Why information systems are more than computers? What are the advantages of digital firm over manual firm? 2+1+1=4
- Q.2. a. Define business process. Give some examples of functional business process. 1+1=2
- b. What are the characteristics of TPS? How does MIS differ from ESS? 2+1=3
- c. What are the relationship of systems to one another? 2
- d. What are the functions of enterprise systems? Write down four major applications of enterprise applications. What are the business benefits of collaboration? 1+1+1=3
- Q.3 a. What are the economic impacts on information systems? How IT can reduce agency cost? 2+1=3
- b. What are the advantages of IT flatten organizations? What are the central organizations factors to be considered when planning a new system? 1+2=3
- c. What are the main goals of Porter's competitive force model? What are the four generic strategies for dealing with competitive forces, enabled by IT? Discuss. 1+3=4
- Q.4 Write short notes (Any four): (4\*2.5=10)
- a.) Business value chain model
  - b.) Business Intelligence.
  - c.) Intranets vs. Extranets
  - d.) Technology for collaboration and teamwork
  - e.) Technological dimensions of Information Systems.

\*\*\*Best of Luck\*\*\*