

International Islamic University Chittagong

Department of Economics & Banking

Mid-Term Examination: Spring-2023

Program: BSS (Hon's) in Economics and Banking

Course Code: MGT-1201

Course Title: Principles of Management

Time: 90 Minutes

Full Marks: 30

Answer the following questions. All parts of a question must be answered sequentially. Figures in the right margin indicate full marks.

QN	Description of questions	Marks	CLOs and PLOs	Cognitive learning
1	(a) Write a business plan to start any one of the following businesses covering all management functions: I. Restaurant ii. Super Shop	05	CLO-1 & PLO-1	Evaluating
	(b) Define management.	01		Remembering
	(c) Describe the steps of management by objective (MBO) approach.	04		Understanding
2	(a) Identify and discuss Fayol's 14 Principles of management.	07	CLO-2 & PLO-3	Understanding
	(b) Explain in brief the different types of plans.	03		Evaluating
3	(a) Briefly explain the various approaches to management.	8	CLO-2 & PLO-2	Analyzing
	(b) Which approach do you find most suitable for running a small enterprise?	2		Evaluating
OR				
	(c) Illustrate the definition of organization.	2	CLO-2	Evaluating
	(d) Find out the advantages and disadvantages of the following structures of management: ii. Functional Structure iii. Divisional Structure	8	& PLO-2	Analyzing