

International Islamic University Chittagong
Department of Electrical and Electronic Engineering

Final Examination Spring-2019

Course Code: MGT-3601

Time: 2 hours 30 minutes

Program: B.Sc. Engg. (EEE)

Course Title: Industrial Management

Full Marks: 50

Part A

[Answer any **two** questions from the followings; figures in the right margin indicate full marks.]

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|-------|---|---|
| 1(a). | Explain Financial Market. | 1 |
| 1(b). | Identify different types of control and what is the relationship between them? | 3 |
| 1(c). | Discuss the steps of control. What steps should managers follow in setting goals? | 6 |
| 2(a). | Explain Four P components of the marketing mix. | 5 |
| 2(b). | Define Product Life Cycle? Discuss different stages of Product Life Cycle. | 5 |
| 3(a). | Discuss the contingency factors in planning. | 3 |
| 3(b). | Define investment and describe the types of investments. | 4 |
| 3(c). | Define controlling and control process. What are the steps in control process. | 3 |

Part B

[Answer any **three** questions from the followings; figures in the right margin indicate full marks.]

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|-------|---|----|
| 4(a). | Discuss Industrial Relationship ordinance 1969. | 5 |
| 4(b). | Discuss the Tender documentation tools. | 5 |
| 5(a). | Define Contract. What are the essentials elements of a contract? | 5 |
| 5(b). | Define Partnership. What are the rights of partner? | 5 |
| 6(a). | What is ISO 9000? Briefly describe the documents of ISO 9000. | 4 |
| 6(b). | A manager involved in some decisional activities, what are they? | 2 |
| 6(c). | Describe five P's of operation management. | 4 |
| 7. | Describe the provisions of welfare that should be provided in an organizational establishment according to Bangladesh Labor Act 2006. | 10 |