

**International Islamic University Chittagong**  
**Department of Business Administration**

BBA, Final Examination

**Semester: 2<sup>nd</sup>** Autumn-2018

**Course Code:** IT-2302

**Course Title:** Computer Application in Business

**Time:** 2 Hours

**Total Marks:** 40

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**N. B.: Answer any 4 (four) questions. All questions are of equal marks.**

**Parts of the same question must be answered following the serial.**

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|------|----|---|---|
| Q.1. | a. | Mention the exceptionality of today's new business.   | 2 |
|      | b. | How is the education sectors contributed by the appliance of computer.  | 5 |
|      | c. | ICT has enabled reservation on mouse click without moving physically-how?   | 3 |
| Q.2. | a. | Write the expectation of intranet and extranet.   | 2 |
|      | b. | Discuss some of the many possible e-business application.   | 5 |
|      | c. | Compare among Internet, Intranet and Extranet.  | 3 |
| Q.3. | a. | What is algorithm? Write down an algorithm to add two numbers.  | 5 |
|      | b. | Draw a flowchart to find out the square   | 5 |
| Q.4. | a. | Define the term 'program design logic'.   | 2 |
|      | b. | Define programming language and classify it.  | 4 |
|      | c. | Define software and classify it.  | 4 |
| Q.5. | a. | What is Business Function Information System?   | 2 |
|      | b. | Elucidate the role AIS.   | 8 |
| Q.6. | a. | "Computer based marketing system provides a way to support better marketing functions". Explain this quote with proper consequence. | 6 |
|      | b. | Make a list of the activities of HRIS in today's business organizations.  | 4 |