

International Islamic University Chittagong
 Department of Electronic and Telecommunication Engineering
 B. Sc. Engineering in ETE
 Midterm Examination, Autumn -2022

Course Code: **MGT-3601**

Course Title: **Industrial Management**

Time: 1 hour 30 minutes

Full Marks: 30

- (i) Answer all the questions. The figures in the right-hand margin indicate full marks.
 (ii) Course Outcomes (COs) and Bloom's Levels are mentioned in additional Columns.

Course Outcomes (COs) of the Questions	
CO1	Explain the theories and principles of modern management and apply the concepts to the management of organizations in private and public sector
CO2	Understand how managers can effectively plan in today's dynamic environment,
CO3	Identify what strategies organizations might use to become more innovative and explain how the industrial company markets and price it's products and also how the company deal with it's environment.

Bloom's Levels of the Questions						
Letter Symbols	R	U	Ap	An	E	C
Meaning	Remember	Understand	Apply	Analyze	Evaluate	Create

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|----|----|--|----|-----|---|
| 1. | a) | What are the four basic activities that comprise the management process? How are they related to one another? | R | CO1 | 5 |
| | b) | Identify the basic managerial roles that managers play in an organization. | An | CO2 | 5 |
| 2. | a) | What should be the elements to build an education friendly internal culture in IIUC? Justify your viewpoints. | Ap | CO3 | 5 |
| | b) | Identify the components of the internal environment and discuss their impact on organizations. | E | CO2 | 5 |
| 3. | a) | Describe the five alternatives to job specialization. What is the advantage of each, as compared to specialization? | U | CO1 | 5 |
| | b) | Explain the differences between line and staff positions. What are the advantages and disadvantages of high versus low administrative intensity? | An | CO3 | 5 |

OR

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|----|----|--|----|-----|---|
| 3. | a) | Discuss the considering factors in determining an appropriate span of management. | U | CO1 | 5 |
| | b) | Distributing authority starts with delegation. So, what is delegation? Describe the process of delegation. | An | CO3 | 5 |